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MAY 16TH-18TH, 2025
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WACO, TEXAS



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Tattoo Conventions & Expos

Natural Ink Tattoo Expo
May 16th - 18th, 2025
Waco, Texas

Natural Ink Tattoo Expo
August 15th - 17th, 2025
Salem, Massachusetts

Featured

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Liz Collinson
Jezz Cardoso
Paul White
Bri Fletcher
Grigorii Butrin
Lud Bradley
Jade Baxter
Michel Teles
Hudson Mateus
Federico Galliani
Winnie The Jroo
Amber Lynch
Justin Leifeste
Jaoquin Hernandez

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Anthony Lopez (Jacksonville, North Carolina)

About Us

First, I'd like to thank each and every one of you for taking the time to join me on my journey at Natural Ink Magazine. Without your support I couldn't do what I do. I couldn't give you a magazine that provides a look into the tattoo community that you don't get to see on a daily basis. As the tattoo community grows, the demand for better content increases and I am more than happy to dive into the community deeper than most are willing to go. When you flip through the pages of this magazine I hope you enjoy it as much as I enjoy putting each issue together.

I will bring a fresh and simple look with each issue I put out but also with a nostalgic feel with who I feature inside this magazine. My goal will always be to publish amazing artwork regardless of how long the individual has been an artist. I want you to look through the pages knowing that I put my best foot forward in every issue. I am going to break the mold with this magazine and look forward to having you join me for the ride.

I released the first issue July 7th, 2018 and have released an issue every month since then. As of November 1st, 2022 the page officially hit 24.7K followers on our Instagram. I am absolutely thrilled because that is an all organic following unlike some of my competitors numbers. Stay tuned for more dopeness to come!

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ETGAR OAK
MASSAPEQUA, NEW YORK

Cover and Article Photos: Gita Oak

In his DNA

Etgar's father was an artist, so art was already a part of his life, and as time went on, he increasingly encountered the art form of tattooing. He saw his father tattooing one of his older brothers, and then during college, he saw students tattooing other students, which only fueled Etgar's interest further. The time came when he tried it himself, and that's when it all began. At first, it was just for fun and without specific goals, but over time, he realized the potential of this profession and decided to fully dedicate himself to tattooing. He didn't have any formal training. Etgar learned tattooing on his own over many years, but Bob Tyrrell's work was a big inspiration for him. The main reason for this is that he really enjoys realism, and Bob Tyrrell is one of the pioneers in this tattooing style and has been and still is very skilled and successful in it.

Etgar dedicates a lot of time and effort to his social media posts to showcase his work and connect with people. It definitely helps his tattooing career by reaching a wider audience and attracting clients. Etgar's screen time is probably about 10-11 hours a day, which includes filming material while working, editing, and answering messages and emails. There is no other option these days since social media has become the primary platform for people to review your portfolio/work. Etgar creates custom designs based on his customers ideas, and each one is unique, never to be replicated by him. Like many other artists, he uses platforms such as Pinterest and Artstation. Lately, he's also been exploring AI options more, with Midjourney becoming his go-to tool for everyday design work. However, there's a challenge - Midjourney is still relatively new and makes errors, like getting proportions and anatomy wrong. So, it's essential to be cautious and check every detail closely. Having a good understanding of art is crucial in overcoming these challenges. To avoid complacency, Etgar focuses on constantly improving his skills and trying new challenges. Attending tattoo conventions and taking part in competitions are helpful, too. Seeing those incredibly talented artists and the amazing work they do only inspires Etgar to do more and better.

Looking forward, his goal as an artist is to keep getting better each day and make a lasting impact on the tattoo industry. He wants to not only improve his skills but also push boundaries and bring innovation to tattoo art. Alongside this, he hopes to build a supportive community among fellow artists, sharing knowledge and inspiring growth together. Ultimately, Etgar sees his journey as an artist being driven by passion, dedication, and a strong commitment to artistic excellence. Being a tattoo artist definitely impacts his personal life, but fortunately, he's been blessed with a supportive wife who has always been involved and understanding of his career. Her support has made navigating the challenges easier. Balancing work and personal life can be tricky, especially with the demanding schedule and sometimes unpredictable nature of the job. However, having a supportive family network and being able to share his passion with loved ones brings a sense of fulfillment. It's important to find a balance between pursuing his career goals and nurturing his relationships with family and friends. Ultimately, being a tattoo artist enriches his life in many ways, but it's essential to prioritize both professional and personal well-being. Outside of tattooing, Etgar finds joy in painting, drawing, and immersing himself in nature. However, given the demands of his career at this stage, he has limited time for hobbies. Nonetheless, whenever possible, he cherishes moments spent engaging in these creative outlets and reconnecting with the natural world.

The most valuable piece of advice he's ever received is to seek out mentorship, be humble enough to set aside ego, and dedicate himself to hard work. Mentors can come in various forms, not just individuals. Whether it's through books, podcasts, or other resources, mentorship these days can be found in a multitude of sources. This guidance has not only shaped his approach to tattooing but has also influenced how he navigates various aspects of life. Having a mentor provides invaluable guidance and insights, helping him to learn from their experiences and avoid unnecessary pitfalls. Moreover, practicing humility allows him to remain open to feedback and continuously grow as an artist. Pairing this with a strong work ethic has been instrumental in Etgar's journey towards achieving his goals and realizing his fullest potential. If Etgar could talk to his younger self, he'd say: trust the journey, keep working hard, and don't be afraid to take risks. Also, he'd highlight the importance of taking his career seriously from the start. Knowing that success needs patience and determination would have helped him a lot back then. Etgar would tell himself to fully commit to his passion and go after opportunities with all his energy, which could have sped up his progress and accomplishments.

If Etgar found himself unable to tattoo anymore, he'd explore alternative avenues to channel his creativity. He might delve deeper into other art forms like painting, drawing, or sculpture, seeking new ways to express himself artistically. Additionally, he could see himself venturing into teaching or mentoring, sharing his expertise and passion for art with others. Perhaps he'd even explore entrepreneurship, starting his own art-related business or collaborating with fellow artists on creative projects. While the thought of not being able to tattoo is daunting, Etgar is fully confident that his passion for art would continue to drive him forward, opening up new opportunities for growth and expression.

People can book with Etgar by reaching out through his social media or by visiting my website, www.etgaroak.com. On the website, there's a free consultation form available where they can fill out their details and preferences.

Instagram: @etgaroak

Facebook: Etgar Oak









A woman with long brown hair, wearing large black headphones and blue nitrile gloves, is looking down at a surface. She has a focused expression. The background is dark and out of focus, with some warm-toned, textured elements visible on the left.

LIZ COLLINSON
SYLVAN LAKE, ALBERTA, CANADA

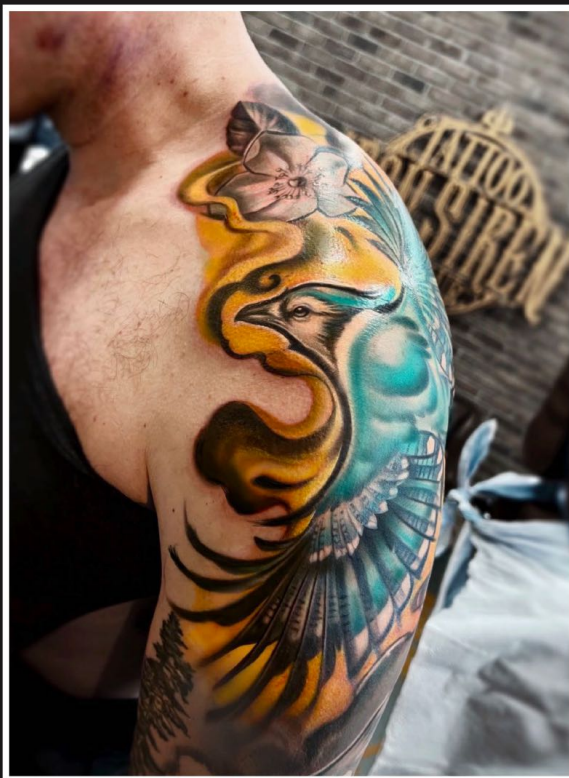
Photos by Lead Photographer Anthony Lopez (@younglord.ant)

Nomad Spirit

Elizabeth “Liz” Collinson is a standout artist in the tattoo industry. She has made a name for herself not only through the incredible tattoos she creates, but for her innovative mindset and unique approach to life. Her interest in tattooing was sparked at just ten years old when her mom, unaware of just how big the can of worms she was opening would be, got Liz her first Huck Spaulding tattoo catalog. Inside of that early 2000s era supply book, Liz found a diagram that would teach her how to build her own homemade tattoo machine. With a Walkman radio, a few step-by-step instructions, and a newly piqued curiosity, Liz built her first machine and started laying the foundation for what would become her life-long passion. She did her first tattoo on a school friend, which quickly landed her on the route to expulsion, but the seeds were planted, and Liz was just getting started. When she turned 18, Liz put together a portfolio of her artwork and started taking it around to local shops in Calgary. Her first efforts were met with slammed doors and rejection, but Liz didn’t let that deter her. She branched out to the Montreal area and adopted the “fake it ‘til you make it” mindset at her first shop. After that, Liz landed in South America where she was able to open a couple of tattoo shops on the coast and learn more about her craft from the artists that she hired along the way. One thing you need to know about Liz Collinson is that if no one is going to give her a window of opportunity, she will make one herself. She worked hard, absorbing every bit of knowledge that came her way over the next few years, until the self-taught route she was on really started to pay off. Eventually, Liz moved back home to Canada and dove headfirst into putting down roots in the tattoo community there.

Liz’s path to success was not made entirely of naysayers. In 2017 she wandered into a shop that helped to build her up by offering her a safe space and laid-back environment to grow in. One notable artist there, Kyle- endearingly nicknamed “Beard” for his highly impressive and slightly intimidating wizard beard- offered her some much appreciated guidance on her journey to becoming not only an artist, but an artist with integrity behind what she does. The part of being at that shop that stands out most to Liz is their exceptional willingness to be a part of the community and desire to build up the community in any way they can. In general, Liz thinks that the tattoo community can be very individualistic, so this take on things was a refreshing and welcome change for her. Artistically, Liz has also been influenced by talented artists such as Walter Montero and many others who, though she has not met them in person, she can access through the vast world of social media. The internet, and innovation that comes along with it, has changed the tattoo industry vastly since Liz first began working. A few years after her career began, Liz witnessed the industry pivot from the classic coil tattoo machines of the past to the modern rotary machines that most artists use today. She sees the current period of tattooing as the “Renaissance” of the industry in many ways. Gone are the days of pouring over countless reference books to find the perfect inspiration photo. As we embrace the age of the internet, artists like Liz have access to millions of reference photos with just one click. Often, Liz utilizes apps such as Pinterest to search through references for her design process, but she also occasionally uses her own photographs to bring an element of originality to her designs. Liz also takes advantage of another perk of social media- the nearly endless pool of potential clients she can reach by posting her work online. When she first began as a tattoo artist, most people relied heavily on word-of-mouth recommendations, but as her career has progressed social media is the predominate way for new clients to find her. With the increasing influence of the internet on day-to-day routines, Liz has also noticed that the standards of potential clients have risen significantly. She accredits this refinement of taste to the average person’s ability to find incredible artists from all over the world executing an ever-growing list of styles with just a few taps on a screen. Social media has created a world in which some of the most talented artists of our time seem more attainable than ever before. Though Liz knows it’s a necessity of her career to maintain her presence online, there are times she wishes she could unplug from it all.

When Liz isn’t at her home studio, Iron Siren, you’ll probably find her traveling the world to attend tattoo conventions and work as a guest artist at other studios. Never the person to sit by with idle hands, Liz found herself facing a unique issue in 2020 when Covid-19 restrictions led to an unexpected cancellation of her much anticipated tour around Europe. She wracked her brain for a solution, and Liz knew she would need to get creative. What came next was a testament to Liz’s sheer determination and creativity. She purchased a sailing yacht and geared up to take her family along with her on an unforgettable journey. Liz viewed this new venture as a way to show her sons an alternative lifestyle, build up their own unique skillsets, and still be able to do what she loves. She now plans to spend 6 months out of the year on the water with her family traveling the world, and the other half of the year at her home studio. Along her voyage, Liz has plans to attend conventions and do guest spots throughout the coastal areas. Her upcoming travel plans are posted to her Instagram page, so make sure you’re following her to see if she will be landing in a city near you. The opportunity to travel with her family is Liz’s favorite part of the tattoo industry, and one that her nomad spirit plans to take full advantage of. After Liz and her family adjust to full-time life at sea, she plans to set up a private tattoo studio in the hull of their boat, bringing an experience to her clients that they are not likely to find anywhere else in the world. Liz plans to target areas with large influxes of tourism when selecting places to dock, which is something she has a lot of experience with after her four years living in Ecuador and Peru. After she successfully sets up her personal studio, Liz hopes to one day branch out into owning a fleet of boats that other adventurous artists can experience tattooing from. While Liz is aware that some people might think her head is in the clouds with her ideas, she is determined to pioneer a new path in the industry and offer a creative way to integrate tattooing into life. There are a few concerns to be anxious about, but spending time on the water is something that Liz and her family are very familiar with.





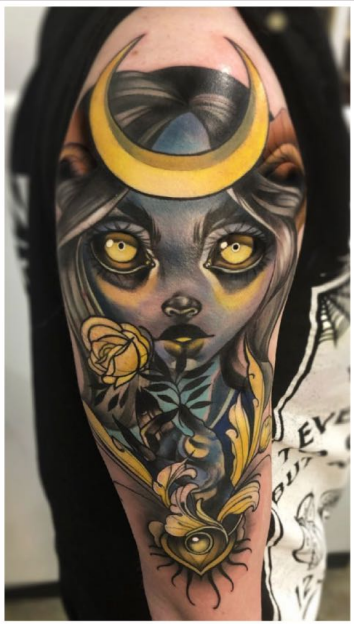
Her husband is a scuba dive instructor who spends part of the year in Utila, and Liz herself grew up along the coastline of Canada, raised by a father who didn't set foot on dry land until he was six years old. You could say it runs in the family. Liz's grandfather lived and worked on a fishing boat, and her fourth great-grandfather, Richard Collinson, is known as the man who discovered the Bering Strait while on a ten-day rescue mission in the Arctic Ocean. Liz grew up spending a lot of time on commercial fishing vessels with her father, and she started to share her love of being on the water with her husband a few years ago when they started sailing together. Their first trip out was a treacherous one, highlighted by getting stranded in the middle of winter on a small sailboat and coming home with a touch of hypothermia, but they didn't let that experience hold them back from going back out again. Since then, Liz has sailed with her family to many other places and has even more destinations left to cross off the list. Her curiosity about life and drive to seek out the next adventure ensures that things are always interesting.

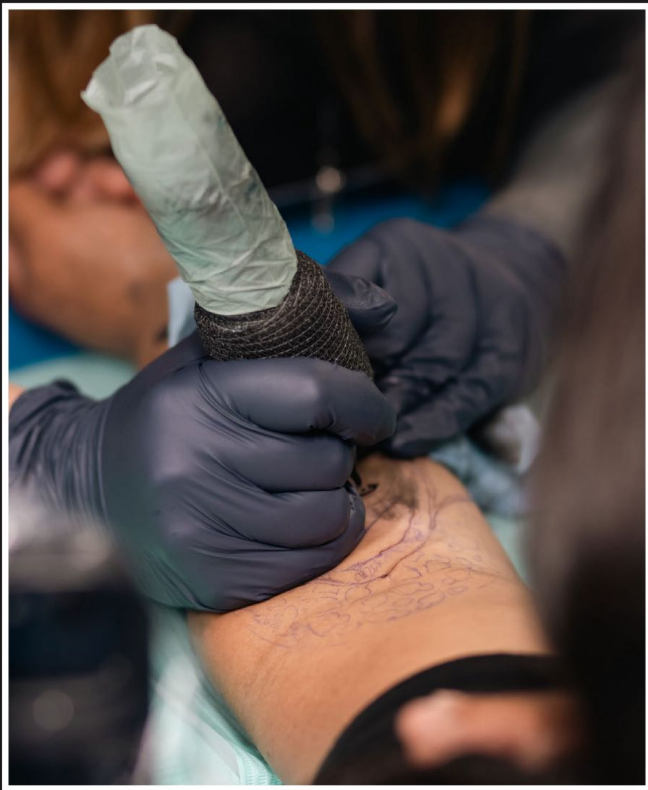
Liz has tattooed countless people throughout the years and has created some truly impressive tattoos. She is fortunate to have met a lot of wonderful people through tattooing that have left a lasting impact on her life. When she creates a design for her clients, Liz sees it as getting a peek into their soul, and she is thankful to be given that honor. With each client she meets, Liz hopes that at the end of their tattoo there is an imprint of friendship left behind. Over the years she has been a tattooer, Liz has built many lasting friendships with her clients. She views her clients as some of the most meaningful relationships in her life because they are the people who continuously show up to support her and she doesn't take it lightly that they are offering permanent places on their skin to showcase her artwork. Whether a client sits in Liz's tattoo chair once, or they come back over and over again, she cherishes the relationship and story behind each one. Liz is a great example for artists just starting out in the industry to follow, from her talent, determination, and creativity to her respect, patience, and positive outlook. If she could give a word of advice to those just beginning to walk the path she has helped forge, she would tell them that if you have the tenacity, it's worth the fight. Young artists are bound to spend a lot of time trying to find themselves among the industry, but Liz wants them to know that finding their own story to tell is all part of the journey.

To follow along with Liz's trek around the world, make sure to follow her on social media and keep an eye out for blog posts that will highlight the different places she plans to sail to. If you want to be one of Liz's next clients, you can email her at ironsiren@outlook.com to set up an appointment or visit her website ironsiren.ca for more information. Be sure to check out her Instagram Page as well: @lizcollinson.tattoos

Written by Lead Writer Hollie Stringer (@holliebarberdoll)













LUD BRADLEY

NEW WESTMINSTER, BRITISH COLUMBIA, CANADA

Cover Photo & Feature Photos by Nathaniel Solomon (@nathaniel.solomonr)

In The Beginning

From the minute he turned on his first tattoo machine, Lud Bradley knew he had found what he was meant to do. He was already producing beautiful hand drawn artwork, but after a push from his girlfriend, now wife, to give tattooing a shot, he realized that was where his true calling lay. Lud was once told, "If you don't believe in yourself and that you're good enough to be where you are, nobody will" and those words changed his life forever, and helped him realize that his goals and dreams will only come true if he himself believes in his ability to make them happen. Though he does wish he would've found a mentor from the beginning to show him the ropes and guide his path into the industry, he eventually mastered the techniques he needed to create the stunning realism pieces he is now known around the world for. Lud has been inspired by artists such as Waler Montero, Darwin Enriquez, Roberto Carlos, Carlos Torres, and Greg Nicholson and he credits their mix of techniques, compositions, and approaches to putting their pieces together with being the reason his own tattoos look like they do today.

Sometimes, when designing tattoos for his clients, Lud looks at other artists' work as a reference when it comes to deciding on placement, how to solve certain design challenges, and other aspects of the creative process he goes through. But, his biggest inspiration comes from nature and the beauty of the female canon, which he often combines because he is drawn to their ability to be both a strong and gentle presence in a design. Lud enjoys the variety he can achieve by expressions of the face, the hands, body and hair when he creates his tattoos. He loves that he can go from creating a strong warrior that is, at the same time, beautiful, to depicting a generous, caring mother full of love and warmth, to even portraying an angel, or a demon. The possibilities are limitless for Lud when he combines aspects of nature with his incredible eye for portraiture. With the inspiration that Lud draws from, he has cultivated a unique style that draws your attention from across the room. If Lud could tell a younger version of himself one piece of advice, it would be not to waste time trying to be someone or something to please others, but to be authentic and stay true to that.

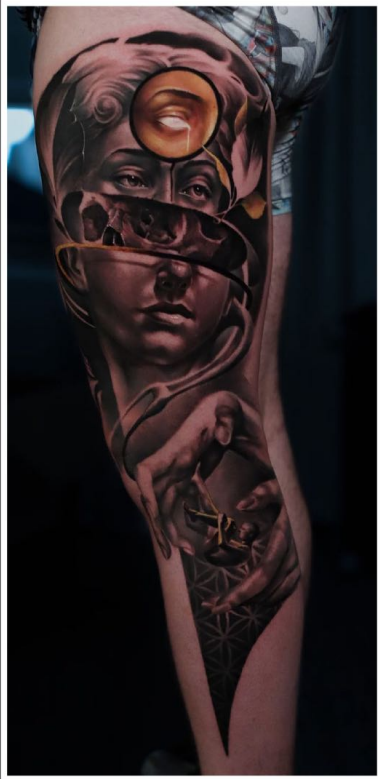
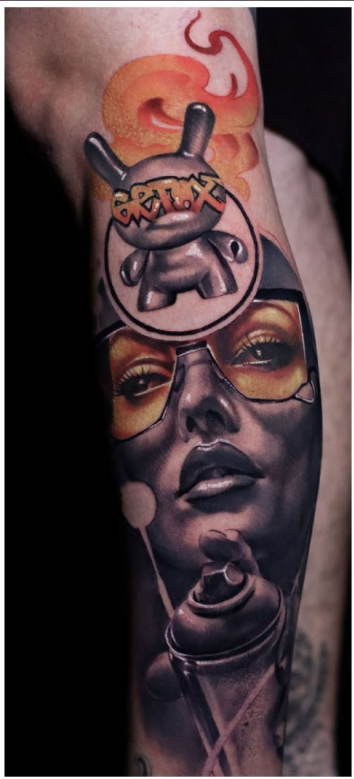
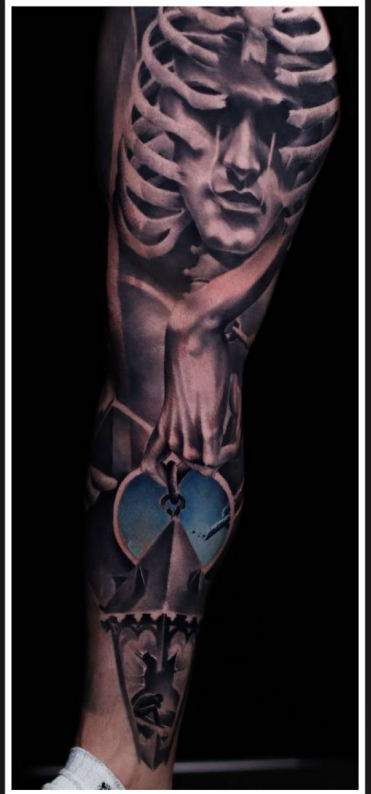
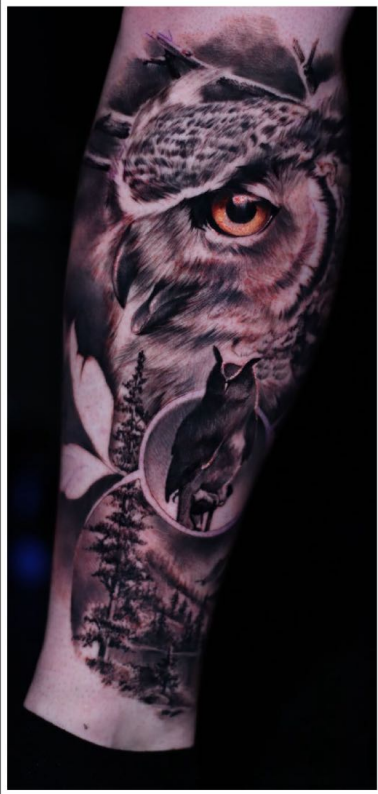
When Lud isn't tattooing he is a man of many hobbies. He finds himself getting obsessed with different things very easily, but his main distractions from his work life are normally adrenaline pumping sports, like snowboarding. He also rides motorcycles, skateboards, and plays videogames when he has the chance. If he wasn't able to tattoo anymore, Lud thinks he would find himself entering the world of real estate, and plans to pursue that career path whenever he retires from tattooing. Lud describes himself as a very ambitious person and can find it hard to stay in his comfort zone for too long. When he feels like he's getting complacent, he likes to land himself a guest spot at a new shop, or attend a convention somewhere he knows he will be pushed to perform at his best and be able to learn new things. It's extremely important to Lud to keep finding ways to evolve as an artist, instead of becoming complacent with where he is. One of Lud's goals for his future is to earn respect and recognition from his fellow artists, especially those that he personally admires and looks up to within the industry. But, his ultimate goal is to master his craft and become a better artist every day- and like any true master of the arts- his goal is to transcend and leave a lasting mark on the art world.

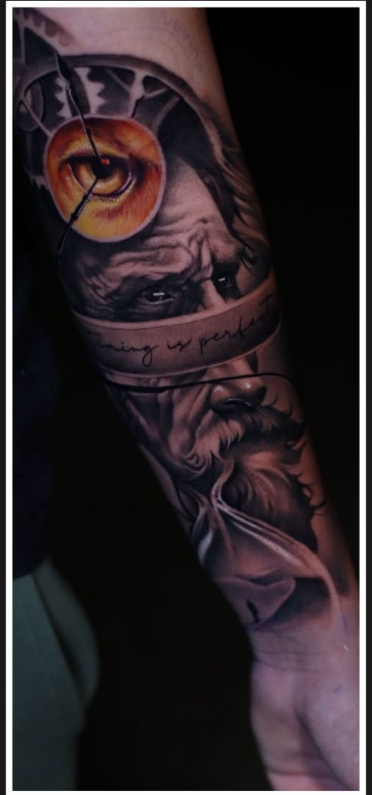
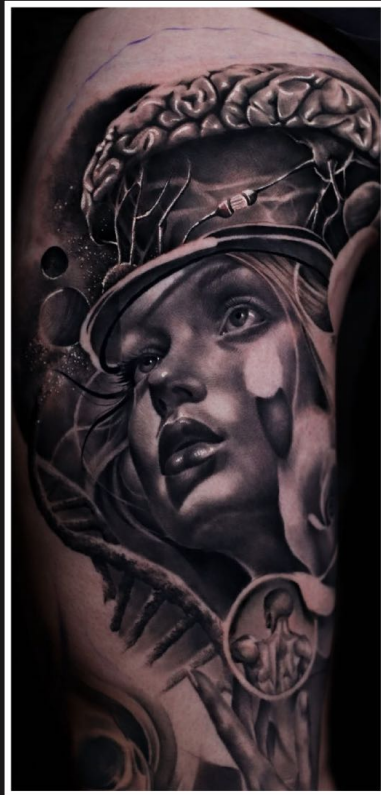
While Lud loves almost everything about being a tattooer, the hardest part of the job, for him, is maintaining social media. The necessity to plan, prepare, and shoot so much material daily can sometimes weigh on him, but he admits that he thinks it is one of the most important aspects of a tattoo artist's career because he feels it's the most effective way to showcase his work. It takes a couple hours of his day to create and post content online, but it brings the majority of his clients to him, so he feels like the payoff is worth his effort. Social media has opened many doors in the industry for Lud to do guest spot tattooing and conventions, which in his opinion are the best learning tools that tattooers have at their disposal. As much as Lud loves what he does, being a tattoo artist has come with many sacrifices, specifically in the area of his personal life. It takes long hours of work and studying to accomplish the level of success he has achieved, to the point that he doesn't have much time left for anything else. All the traveling and time spent away from home has resulted in less time to focus on his social life or personal relationships with family and friends. Not all of them understand his passion for tattooing, so often it gets interpreted as his being antisocial, which has caused him to lose some of those relationships. At the same time, though, tattooing has allowed Lud to make new friends, some he even considers family, so overall he feels the good outweighs the bad.

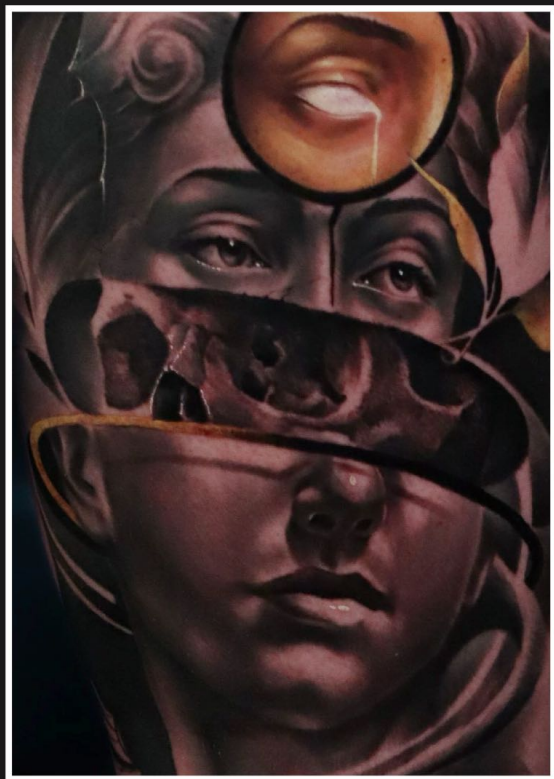
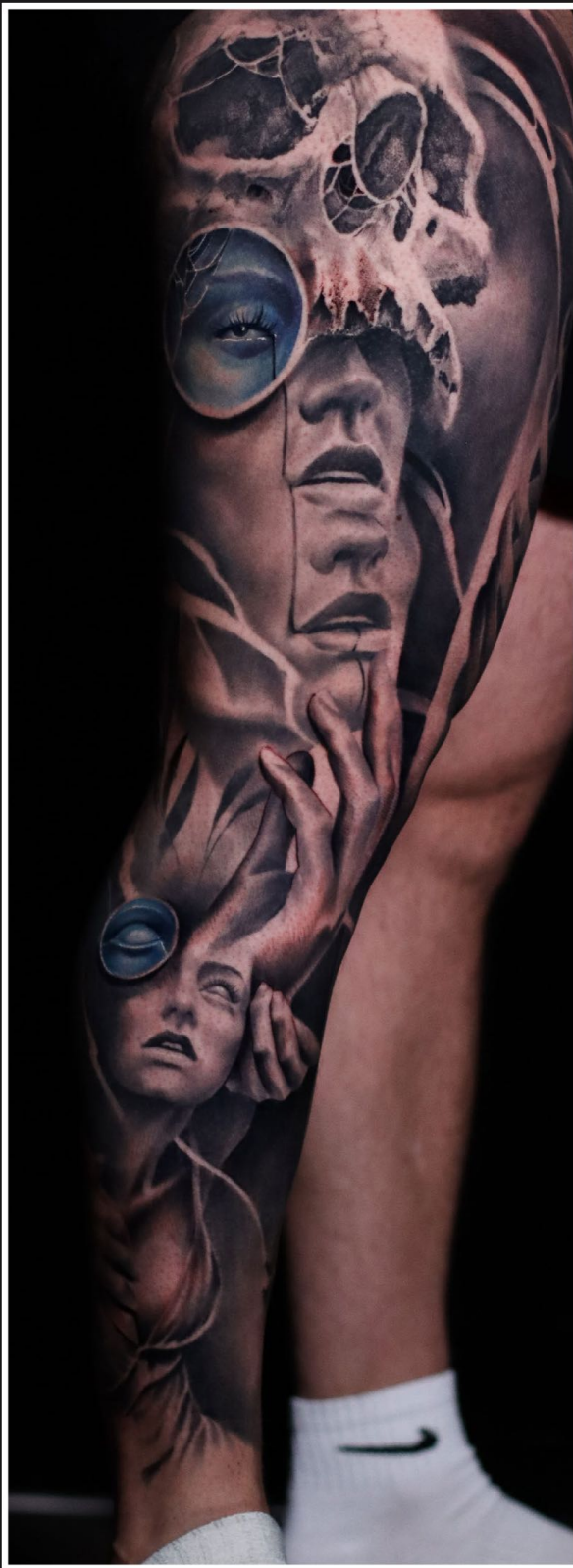
If you love Lud's work, and want to set up an appointment to receive some of his permanent art on your own skin, you can book with him through email at ludbradley.tattoo@gmail.com, his website www.ludbradleytattoo.com, or his instagram [@ludbradleytattoo](https://www.instagram.com/ludbradleytattoo).

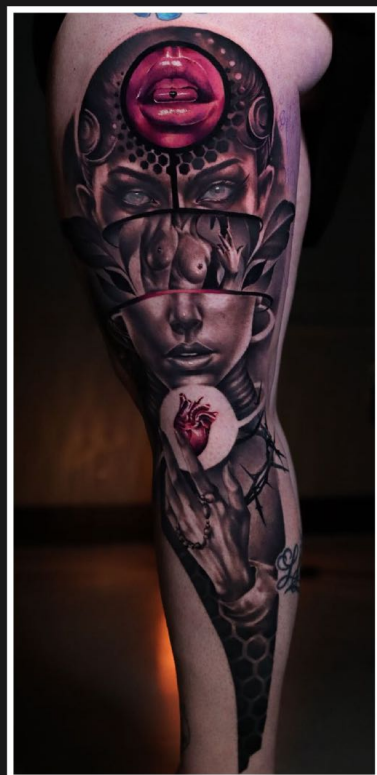
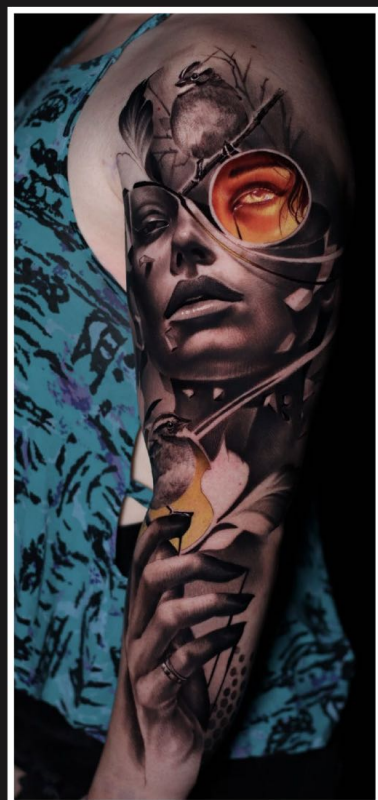
Instagram: [@ludbradleytattoo](https://www.instagram.com/ludbradleytattoo)

Written by Lead Writer Hollie Stringer (@holliebarberdoll)











BRI FLETCHER
STRASBURG, PENNSYLVANIA

Cover Photo by Marlene Zook (@photographybymarlene)

Getting to Know Bri Fletcher

Every person you've ever met in your lifetime has a unique story to tell. Some are definitely more exciting than others but, none the less, they are absolutely unique. Tattooers and Tattoo Artists have some the best stories to tell about their journey to how they got right here, right now in their career. Bri always had a passion for art, her parents were actually the ones who encouraged her to look for an apprenticeship to start tattooing. She explains how they are both very artistic in their own way and have always encouraged her to go after what she wants in life, especially when it came to tattooing. Tattooing was not really something she'd thought she would end up doing until, at last, she finally put the needle to skin and immediately fell in love with it.

As years pass and technology quickly takes over our society, it has been abundantly clear that Social Media platforms are now apart of our every day lives. If you don't roll with the times then you will be lost and eventually will fade into time. Having a Social Media presence is absolutely impairative to the success and survival of a tattooer. Bri puts a lot of effort into her social media for herself and for her followers/clients. She thinks it's important to have a strong social media platform for people to look at, admire and trust when it comes to being a tattoo artist. In this day and age, Instagram is the way to promote yourself, gain clientele and be successful. Y'all make sure to check out her Instagram page and give it a "follow".

An artists, in general, oftens finds inspiration or references multiple ways. It could be while on a walk, a drive, or even while listening to music. The possibilities are extraordinarily endless. Nature, technology and our imagination allows us to truly think outside the box if we allow it to. As a Tattooer, though, they have to come up with new ideas 5 days a week. That's tough, extremely tough. Bri always admires others work and gets a lot of her inspiration from other tattoo artists from all around the world. She also gets a lot of her references from nature, books and movies. Tattooing can get complacent, so how are Tattooers able to keep themselves from becoming complacent? Bri says, "With every client comes a new story, a new design as well as new friendships. More often than not it's a good experience for both of us. I always try to remember I got where I am today by staying humble but also confident and grateful for the praises that I receive."

On looking towards the future as an artist Bri can only pray for a bright and promising future. She has worked hard for everything she has earned and plans to continue to do so. The goal, for Bri, is to have sustainable financial freedom for her and her family so they can live a happy and comfortable life. To also make a career out of doing what you love is the American Dream some might say, and she just hopes to be able to continue doing what she loves. With that being said, being a Tattooer can affect your personal life with family and friends. Bri explains to us that although tattooing a very rewarding career, it can be very draining if you're not careful and create boundaries with friends and family about work and personal time. Speaking of personal life, Bri loves to read, hangout with her fiancé, family and her fur baby. She always makes sure she puts time aside for travel as well. Many times the line between tattooing and personal life can become very blurred. After all, tattooing is so much a part of peoples lives that 32% of Americans are now tattooed. In 2006 that percentage was at 16% and that, my friends, is a drastic increase.

From a very young age we have been getting "advice" and nuggets of "wisdom" from just about everyone but mostly our parents. If y'all are anything like me then most of it kind of just goes in one ear and out of the other. Sometimes, just sometimes, this advice or "Words of Wisdom" hit the right cord or cords. I love hearing about the best piece of advice a tattooer has ever gotten, or should I say, has remembered. Growing up, Bri's dad would always tell her "do it afraid" weather it was a Cross Country race in high school, speaking publicly or even a dentist appointment. He always told her, "They're not going to kill you and eat you and to just do it afraid." Ever since then, if she ever came across something she's terrified of or even a little bit nervous about, she does it afraid and she's not dead or hasn't been eaten alive.

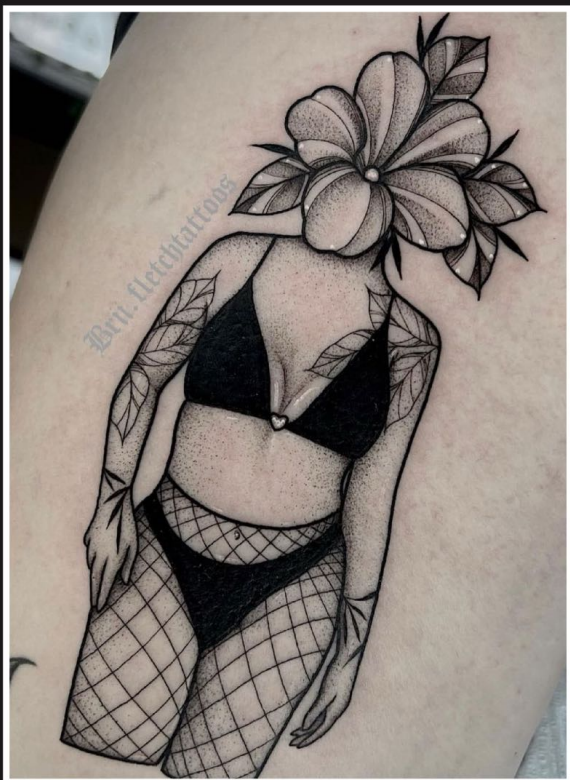
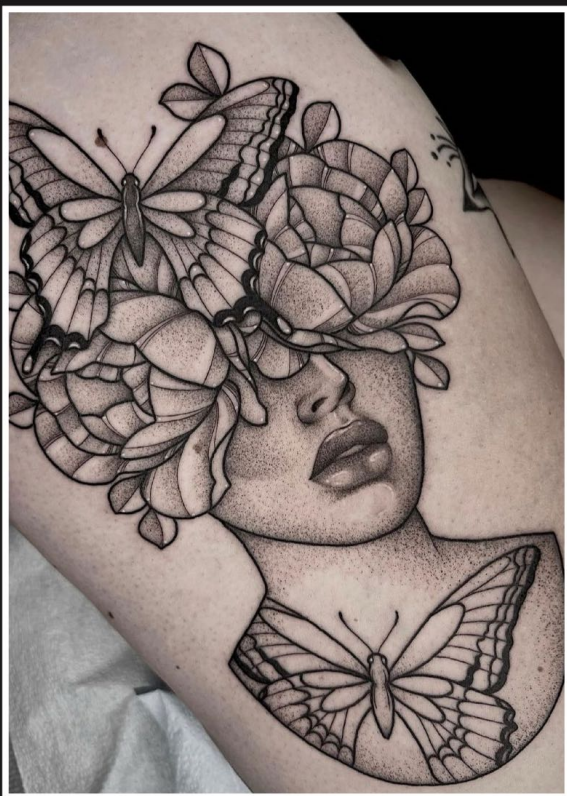
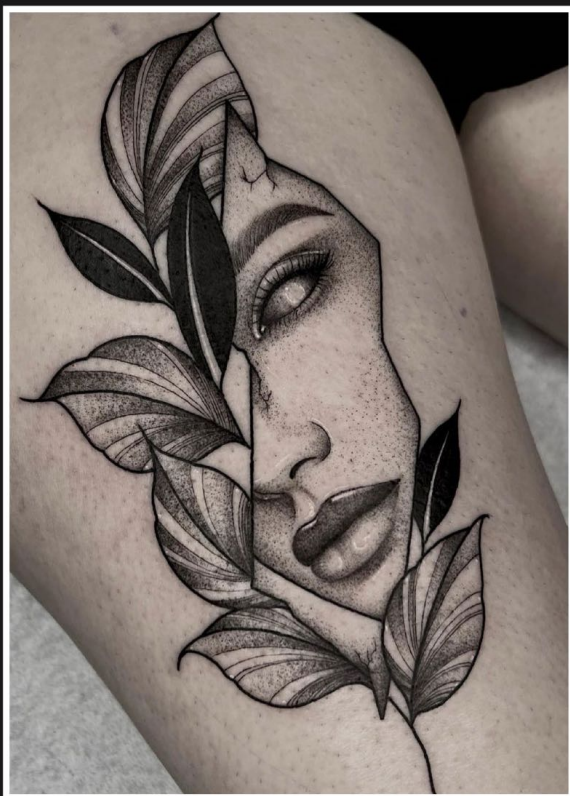
What advice would/could you say to your younger self if you had the chance? No, really, think about it. How much could your life improve if you're wiser and older self could travel back in time and give your younger self sound advice? Bri says, "I would tell my younger self to never stop pursuing your goals and dreams, as corny as it sounds, keep running after what you want. You're going to have bumps in the road but you have to keep your eye on the prize and stay focused."

Let's cap this interview off with Bri's most recently attended tattoo convention: Urban Land Tattoo Convention i Rome, Italy. Bri says, "It was a great experience and helped me to prepare for future conventions that I plan to attend in 2024 and so on. I won 3rd place in the Blackwork category."

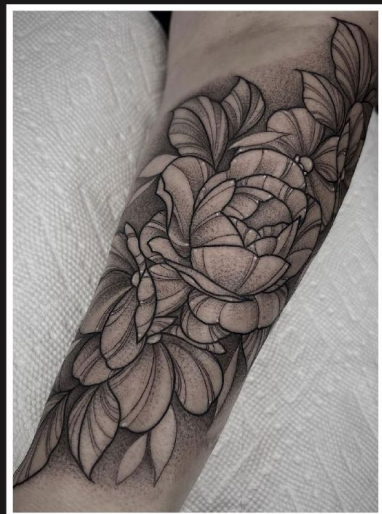
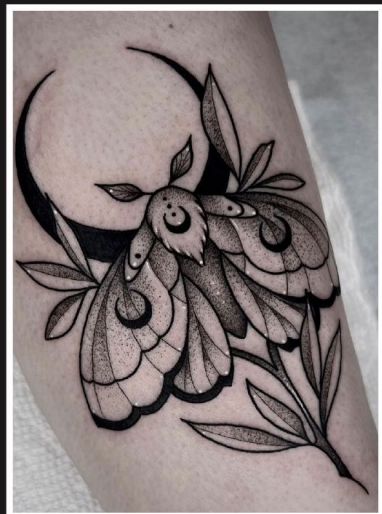
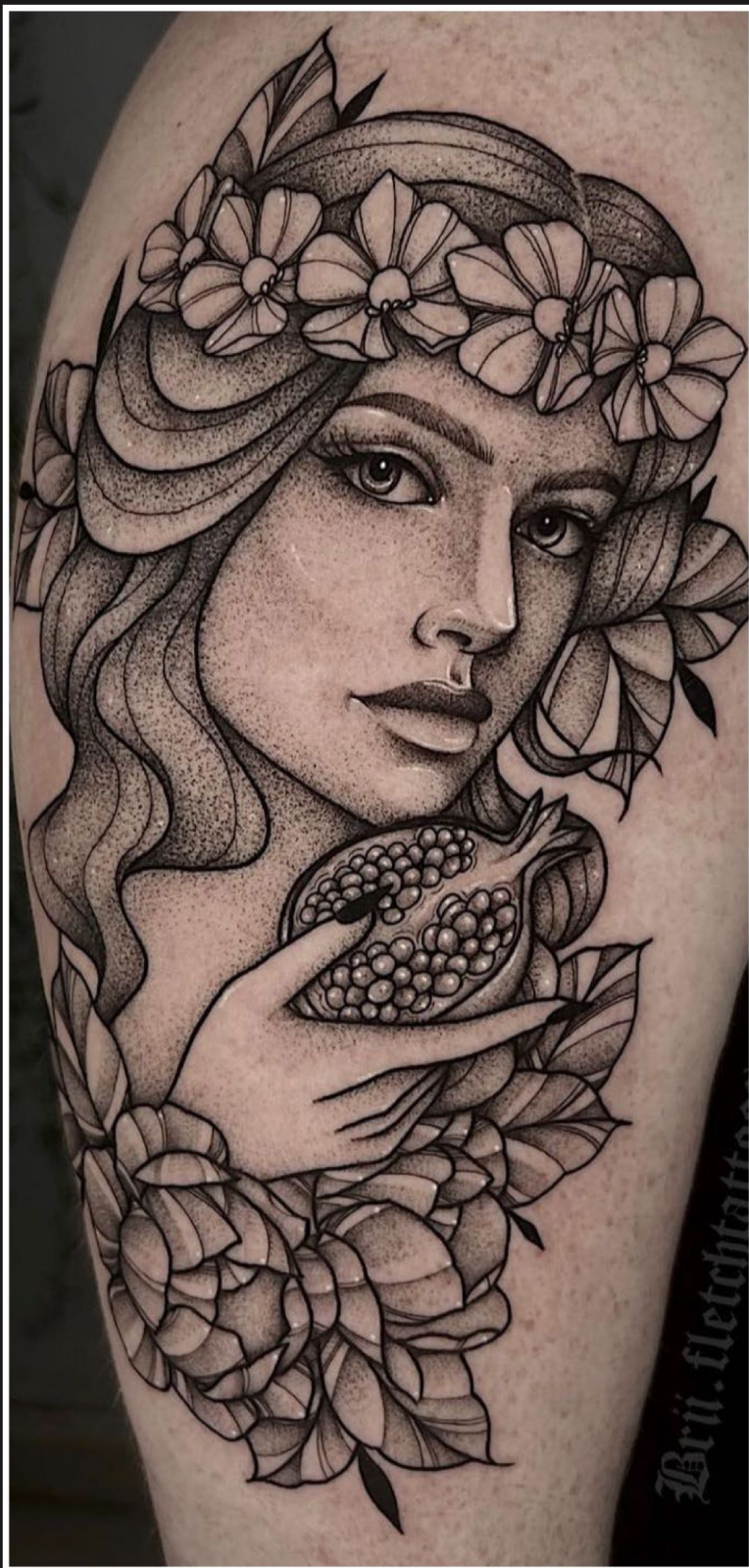
You can book with Bri through email: briannafletcher34@gmail.com.

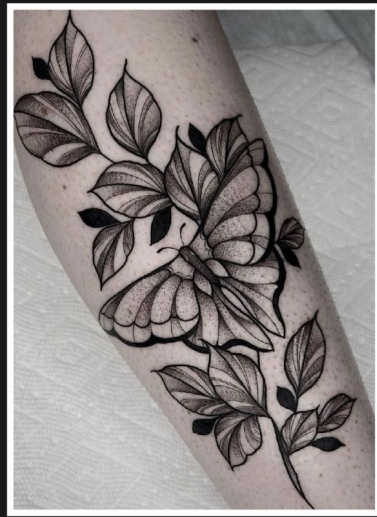
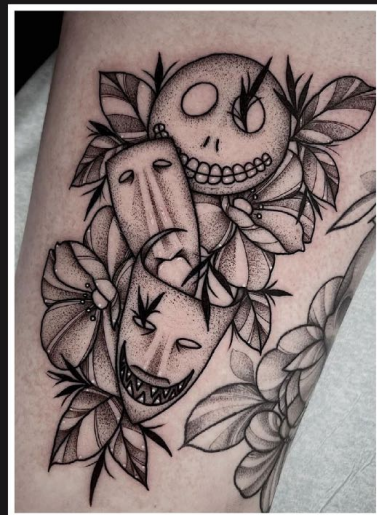
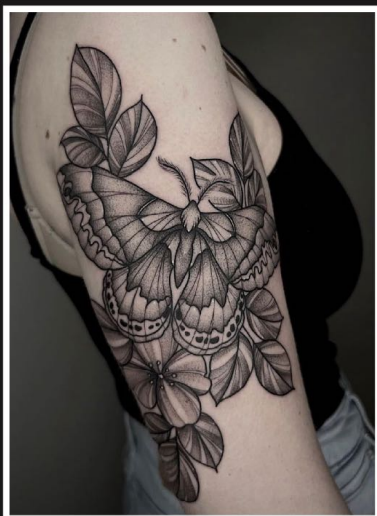
Instagram: [@brii.flechtattoos](https://www.instagram.com/brii.flechtattoos)

Written by Owner Art Cantu Jr. (@expressiveart08)











TONY VILELLA
MANHATTAN, NEW YORK

Empire State of Mind

We've known about Tony's work since 2018, when he won the Best of Show award at the Empire State Tattoo Convention, one of the most important and prestigious awards in the tattoo industry in the US and the world. In Brazil, Tony is a very well-known artist, famous for several awards and history as a judge and workshops and now he's increasingly conquering his space here in the US. This article affords you a glimpse as to who Tony is, what his achievements have been and what he soon will achieve. Tony has a beautiful set of paints developed by himself called "Portrait Essentials". Tony developed the tones based on his knowledge of classical painting. Like any color realism artist, he needed to spend more time creating the tones in each tattoo he was going to do, so he thought, "Why not create an ink with tones that are already ready?" So he created them, the objective was to make life easier for thousands of color realism artists and it's working! Tony began his journey in the art of tattooing in 2006, influenced by close friends. His passion for art dates back to his early childhood, and tattooing emerged as a unique opportunity to merge his love for art with the possibility of making a living, turning passion into profession.

When he was taking his first steps into tattooing, he received crucial encouragement from a friend who was a tattoo artist himself. He saw potential in Tony's drawings and urged him to pursue this path. Later on, Tony was greatly influenced by a mentor who played a vital role in his development. Regarding his specialization in the style of colored realism, Tony drew inspiration from studying the works of great art masters, including Rembrandt, Picasso, and others. Nowadays tattooing has truly transitioned into having to be tech savvy and staying on top of your game as a tattooer and business owner. Social media posts are as crucial as tattooing crisp lines and producing quality work. We are always curious as to how much time and effort goes into making dope posts and how much it actually benefits tattooers. Tony dedicates a considerable amount of time to crafting and perfecting his social media content. He personally handles the majority of his posts, including photos and videos, which he creates himself which is incredible considering how busy he gets with clients and family. This investment significantly enhances the visibility of Tony's work, drawing more clients and admirers to his work.

Finding inspiration or references for tattoos can be extremely frustrating for a client and especially the tattooer. Most of the time the clients have a very vague or unoriginal idea of what they'd like. Tattooers tend to tattoo the same things over and over again. All of this leads to things like burnout for the artists or let down for clients. Tony personally takes charge of creating and developing all projects and designs for each client. They provide him with references for what they want tattooed or describe their vision for the tattoo, and he brings those ideas to life in the designs. He has always been incredibly curious, so when something truly captivates him, he immerses himself in all the related content he can find. Since Tony's youth, he has absorbed a wealth of art-related material, which has significantly enhanced his creative abilities and enriched his work.

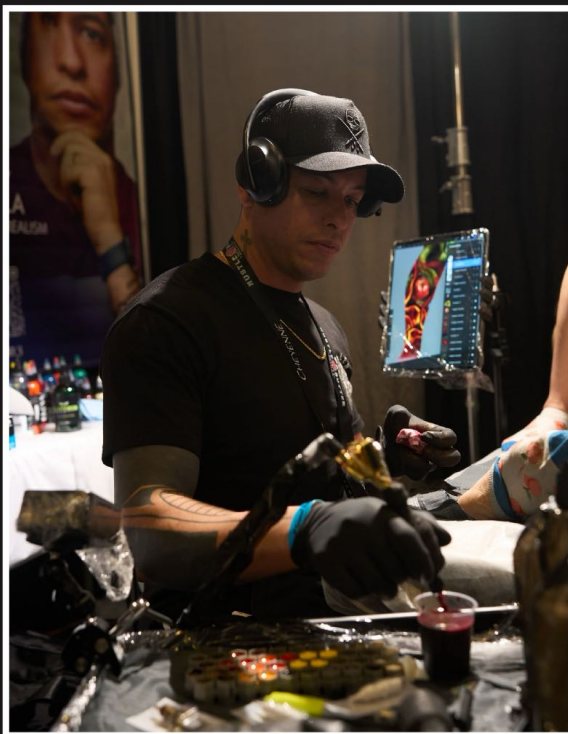
Speaking of tattooing the same things over and over, we decided to hear Tony's thoughts on how tattooing can get complacent and how he's able to keep himself from being complacent. Tony's always made it a point to create a really welcoming environment for all his clients, putting all his effort and attention into developing the projects and ideas. At this stage, Tony truly immerses himself and tries to be as attentive as possible. However, it's important to highlight that there are various technical aspects and fine details in the art of tattooing that require a professional and experienced eye. Overlooking these details can compromise the final result, and that's exactly why he cannot afford to be complacent at these critical moments. To ensure the work reaches the best possible outcome, he always has open conversations with his clients about the importance of creative freedom and trust in his work. Being a tattooer for a living doesn't mean they just tattoo all day every day. A lot goes into "being a tattooer". They draw, they design, they promote themselves, they travel, they make time for family, they make time for friends, they do research, and the list goes on and on. Tattooers are people with lives like you and I. They have to have a work life balance. For Tony, being a tattoo artist has an incredibly positive impact on his personal and social life. He lives and breathes art every day, and one of his favorite hobbies is painting canvases with his 5-year-old daughter during days off. Both she and his wife have a deep appreciation for art. Tattooing has brought significant achievements into their lives, making him very grateful and content with his profession.

If you're a tattooer I'm sure you've had many conversations with a lot of different people with different experiences and points of views. In these conversations advice typically works its way into it. So, we are always curious to know what the best piece of advice the tattooers have ever gotten. Tony tells us that when he was still at the beginning of his career as a tattoo artist, his master told him something that changed the way he saw his work, and it's something that Tony carries with him to this day: "Most artists can't view their own work critically because they have the creator's perspective, and for the creator, the work is like a child. Parents never find their children ugly! The hardest thing for an artist is to be able to criticize themselves realistically and thus evolve." Let me tell you, this piece of advice from an artist to another artist is extremely deep and powerful.

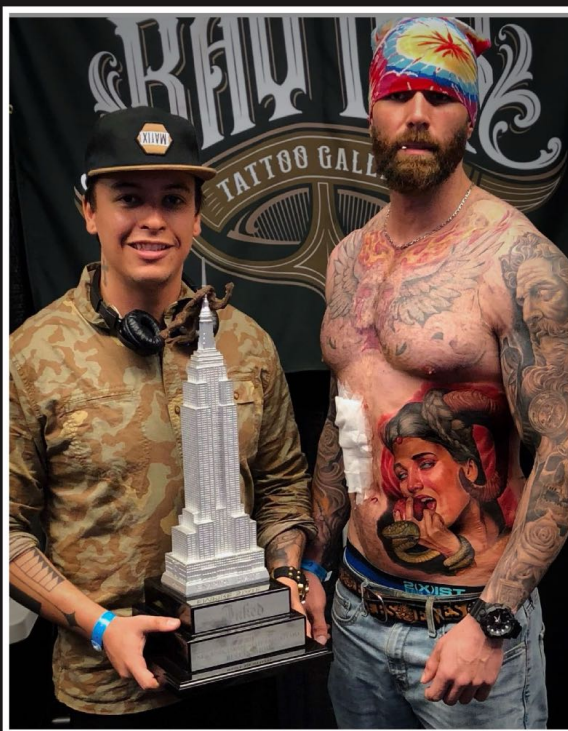
People interested in booking an appointment can easily reach out via email. Tony's booking manager is readily available to answer any inquiries, offer quotations, and ensure that every client receives the personalized attention they require. You can contact them at appts@tonytattoos.com for all your needs related to scheduling and information.

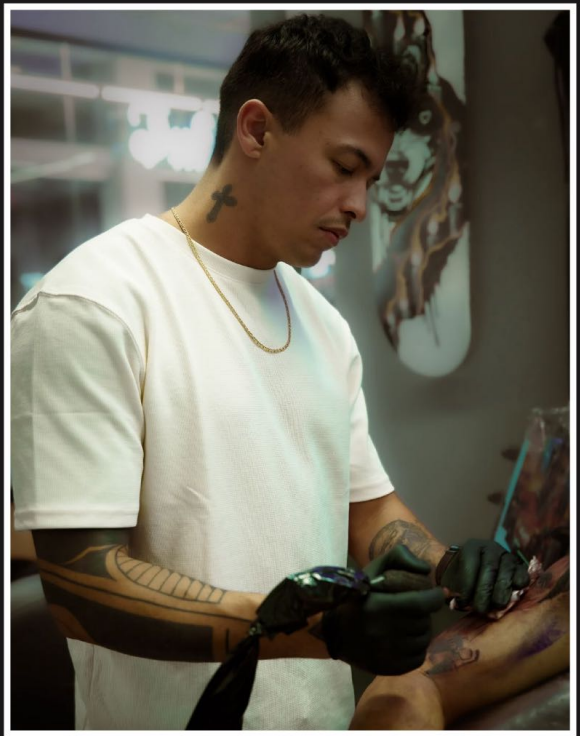
Instagram: [@thetony_v](#)
Facebook: Tony Vilella Tattoos

Written by Owner Art Cantu Jr. (@expressiveart08)



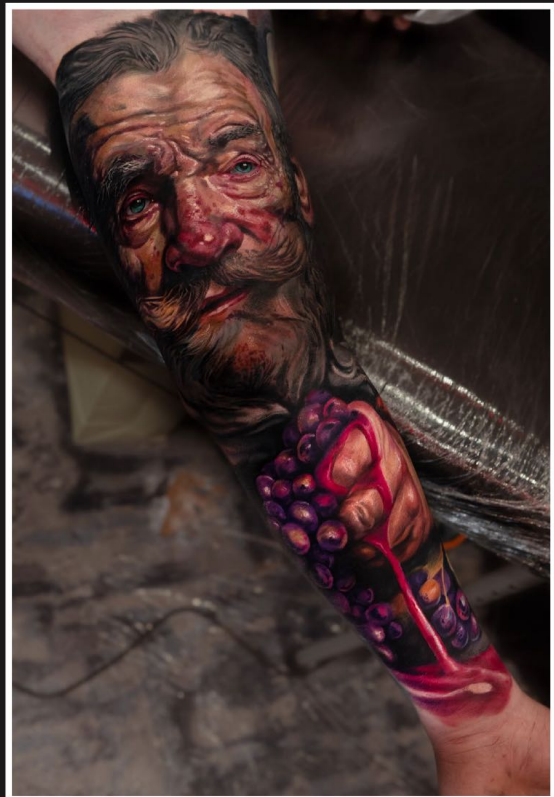
What are your hobbies outside of tattooing? "During my days off, I take immense pleasure in painting on canvas and taking leisurely strolls with my family. These activities provide me with enjoying precious moments with my daughter and my wife."





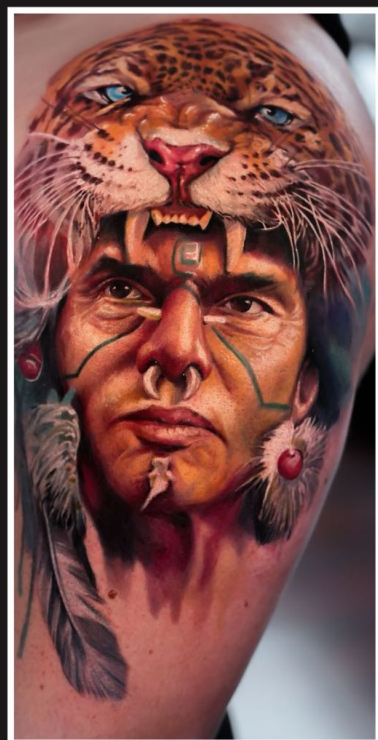
What would you do if you couldn't tattoo anymore? "Without a doubt, I would remain involved in the world of art, conducting workshops and assisting others in reaching their full potential in this profession. Art is a perennial passion in my life, and I would dedicate myself to sharing my knowledge and experience, aiming to inspire and guide other artists."

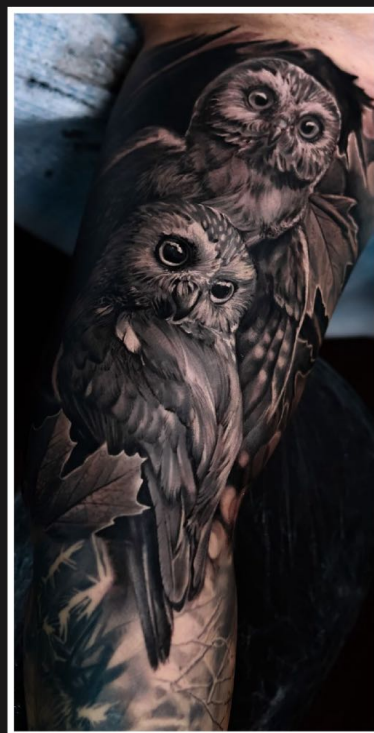
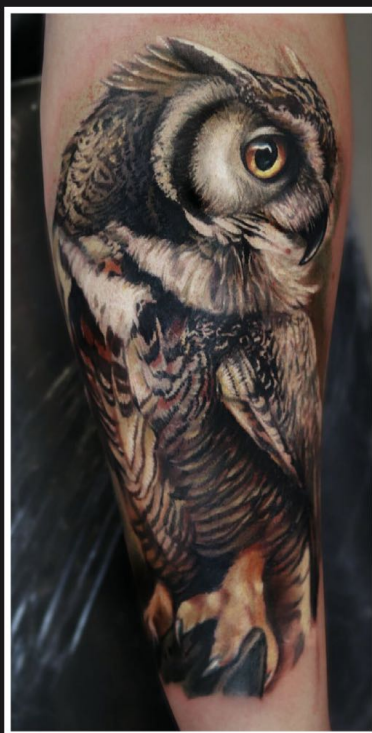
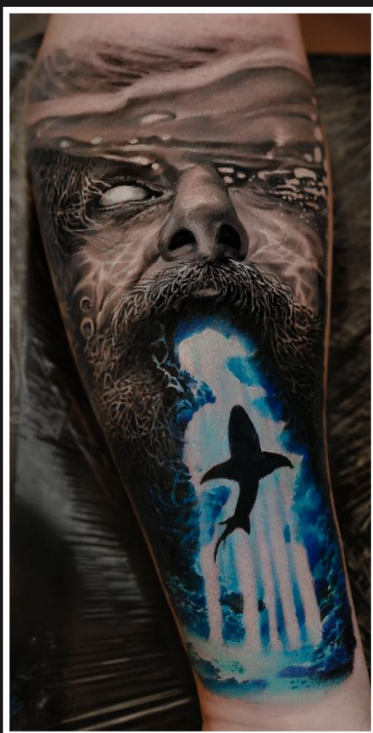




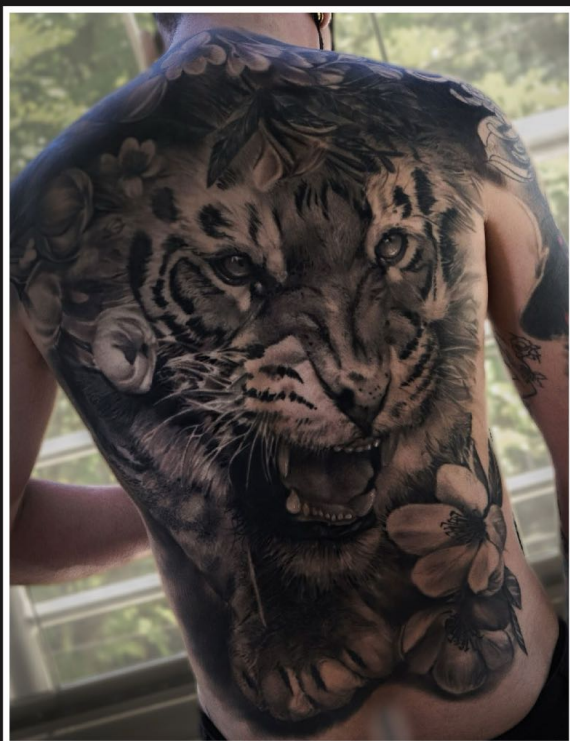


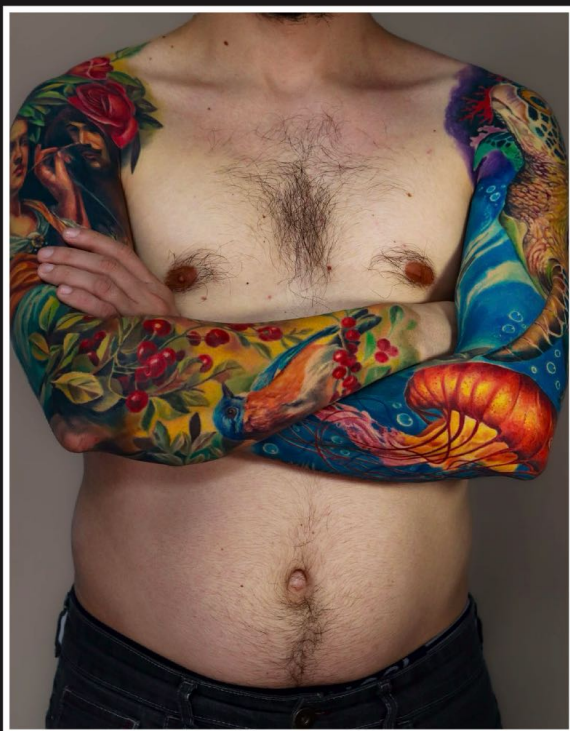
Tell us about your Hope in Ink Project: "Hope in Ink" is a meaningful initiative that I have founded with the intention of assisting individuals who bear scars from traumatic experiences. My goal is to aid them in transforming these marks of suffering into something beautiful, effectively altering their lives by concealing these scars with art. This project has already enabled me to make a difference in several lives and I am eager to extend this positive impact to many more."





What advice would/could you say to your younger self? "Never give up; persevere through the challenges and believe in your potential, as the road might be tough, but the journey will prove to be worth it."





What does the future look like for you as an artist, what's the ultimate goal? "I plan to continue working diligently and dedicating myself to constant learning, aiming to enhance my skills and deliver top-notch work for my clients. The pursuit of excellence is an ongoing journey, and my ultimate goal is to exceed each client's expectations, turning their ideas into unique and memorable pieces of art."



WINNIE THE JKOO

SALT LAKE CITY, UTAH



Cover Photo & Main Article Photo by Alexis Brooke Clark (@so.picture.this)

This is the Way

Winnie started tattooing because he loves the aesthetic of tattoos. He's always loved how they look. He grew up in a very oppressive culture where tattoos were really frowned upon, and so he didn't even know a lot of people with tattoos. When he would see people with tattoos it was like seeing a tiger amongst gazelles. So, he was always intrigued with how they looked, and knew that he wanted them. It's funny because Winnie didn't even really realize that you could "do" tattoos, he just knew they existed and knew that he personally wanted them. As a little kid, once Winnie grasped the concept that someone was behind this "artwork you could wear", he knew immediately that he wanted to put art on people's bodies, and also on his own. At the age of 16 Winnie actually went in to a shop and asked them to give him a tattoo and they let him know that he was too young to get it. When they turned him away, he was like "you know, I can figure this out on my own!". So, he got a tattoo machine and started to just teach himself how to tattoo.

Social media posts are an integral piece to running a business these days. Winnie's posts are always on point so we wondered how much time and effort goes into making those and how much his tattooing actually benefits from it. Winnie says, 'SO MUCH. I put a lot of energy into them.' Fortunately, he loves content creation and gets a lot of fulfillment out of creating it. Because of that he's been able to reap the rewards of having everyone see his stuff. He does a lot of his own social media content creation, but he also has an amazing team there at his shop that helps him out a lot with it, which has made a world of difference. Once he got past his fear of looking stupid on camera, putting his stuff out there, and took that dive into making social media accounts and sharing who he is and sharing his work and self with people - "Man, it's lead to not only to being a huge benefit for my tattoo journey, but also I've made so many friends through that. It's helped me feel more confident in myself. It's helped me get past so many different fears, rejection, etc. I absolutely love it. It's changed everything" says Winnie.

As some say, "Complacency kills." So, how are tattooers able to keep from being complacent? Winnie thinks that tattooing only gets complacent for those who are not disciplined. He is able to keep himself from being complacent and being stagnant by being a very disciplined individual. It doesn't matter how he feels about something. It doesn't matter if he's inspired, or motivated. He's going to show up and do the damn thing no matter what. That's the difference between being interested in something and being committed to something. When you're interested in something you do it when it's convenient for you. When you're committed to something you do it no matter what. It doesn't matter what's in your way, what feelings or excuses you have about it, you show up and do the work. Winnie's sense of discipline and purpose that he has towards tattooing is what prevents him from getting complacent. Winnie's future is "bright as fuck". It looks great. He has a very specific direction that he's going right now. He's fueled by a very powerful purpose with what he's doing, and has a lot of big plans that are already in motion. He's putting in a lot of work with his tattooing and also with helping others tattoo. A big part of his personal purpose is to help guide and mentor other artists so there's a lot of his own personal creation involved with his future, but there's also a lot of impact that he has on the tattoo industry that makes a big difference as well. There's a lot of adventure, a lot of fun, a lot of growth, and there is a lot of impact in his present moment, which means there's all of that x10 in Winnie's future.

Being a tattooer has had a massive impact on Winnie's personal life; family and social. It's allowed him to be the most genuine version of himself that he can possibly be. It's allowed him to create "me" and therefore connect with people in ways he didn't even imagine were possible. It's given him structure, discipline, and has allowed him to harness his creative self in the most magical ways possible. Because of this, it's brought so many amazing people into his life from all over the world and through all different walks of life. It's amplified who he is as a father and has brought him closer to his children and those around him. Winnie thinks the misconception is that being a tattoo artist is a "grind" and is viewed as being kind of a "rough" career - whether that's because of the time it demands, or the negative stigmas that can come from being a tattoo artist. For Winnie it has been the complete opposite of that. It has amplified him in the best ways possible, making his personal, family, and social life full and amazing.

What's the best piece of advice you've ever gotten? "Oh man. What a loaded question. So, I've been given a lot of good advice in my life, so it's hard to pinpoint the best piece of advice I've ever received, but one thing I've always lived by that my dad told me when I was younger: Whatever I do, try to be the best at it. Don't only do the best you can do - do it the best that it can be done. I feel like this principle has pushed me to be excellent in so many different facets of my life. I always give everything my all and strive to do everything in life not only the best that I can do, but I strive to do things the best that they can be done. Whether it's a tattoo, or showing up as a leader/mentor, or whether it's making my bed - I make that shit tight and perfect as possible every single day."

If Winnie could give his younger self advice there would be 3 things he would tell himself. He would tell himself to say "thank you" to life more often. To practice gratitude and make gratitude an integral part of his existence. He would also tell his younger self to be more present. Pay attention to the current "now", and be 100% involved in the moment he's in. And 3 - to buy as many Pokémon cards and bitcoin as possible and save that shit. Put it all in a vault, save it until 2021 and then get that bag.

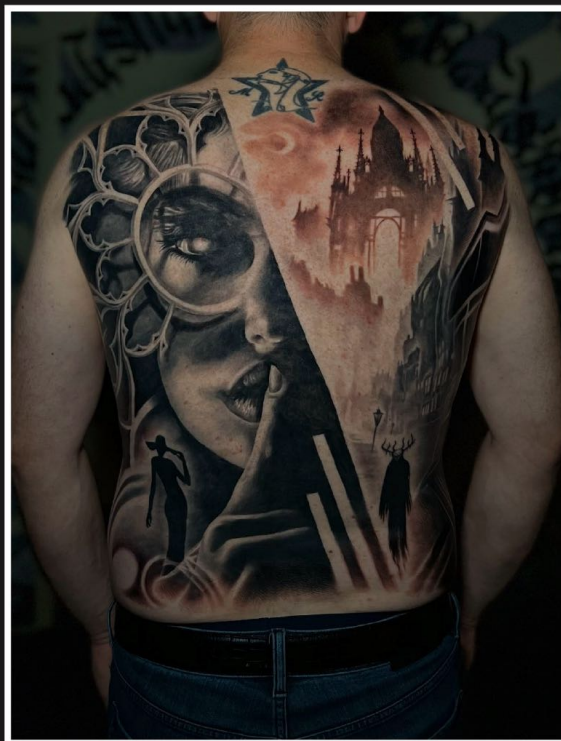
How can people book with Winnie... "So, I do my booking process in a very unique fashion. I only have one booking day a year where I open my books for 24 hours. People then have that 24 hours to send in an inquiry and I book my entire year off of those inquiries on that day. So, the only way is for people to send in an inquiry, and have it be accepted on my booking day. My next booking day is March 2024!"

Instagram: @winniehetjeiro

Written by Art Cantu Jr. (@expressiveart08)



Where do you tend to find inspiration or references for your tattoos? "So I find a lot of my inspiration and reference for my tattoos online. I follow a lot of really awesome artists on Instagram and Tik Tok. I also watch a lot of fantasy and anime, so I get a lot of inspiration from there as well. I create a lot of my own references, but social media is a massive inspiration and reference for me."





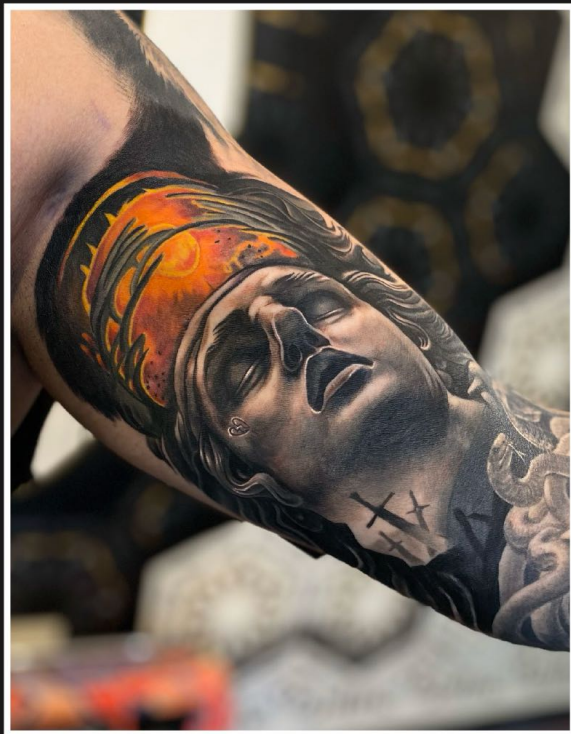
Who influenced you the most on this journey? "Honestly, Myself. I didn't really have a big influence that inspired me or guided me when I first started this journey. I just felt drawn to it and knew that It was something I wanted in life. I have a lot of inspirations now, and people who I look up to and admire their work, but when I very first started the thing that inspired me was my own rebellious soul. I was told "not to push the button", and said "Fuck it. I'm pushing it."





What would you do if you couldn't tattoo anymore? If I couldn't tattoo anymore, I would be the Jazz Bear.





What are your hobbies outside of tattooing? My hobbies outside of tattooing are pretty vast! I love life! I love to do A LOT of different things. I spend a lot of time with my kids. I love to travel. I love to eat. I spend a lot of time outside at the lakes and mountains here in Utah. I love to hike. I love to watch anime. I love to travel and go to music festivals. I love to go to the gym. I also like to be in the discovery phase and find new hobbies. I'm also a huge adrenaline junk! I love roller coasters, going skydiving, I love really extreme shit.





MAYRA DIAS GOMES
HOLLYWOOD, CALIFORNIA

Cover Photo & Feature Photos by Adam Kent (@adamkentphotography)

From Brazil to Los Angeles

Mayra left Brazil at the age of 21 years old, and had already published two novels by this point. Her first one, which talked about her struggles with depression and drug addiction, had been a best-seller when she was just 19 years old. She was working as a host on MTV Brazil and writing for the largest newspaper in the country. She had accomplished a lot at a very young age, however, Mayra still felt sad and empty. She felt like she needed to leave the country and pursue even bigger dreams. Mayra traveled to Hollywood, California on her own at 21 years old to live her dream of working as a Rock Journalist in Los Angeles, and stayed permanently because she fell in love, got engaged, and got married.

Due to Mayra already working as a writer for different media outlets, she was able to become an Entertainment Correspondent pretty much right away. Her first job was as a reporter on the red carpet of the movie *New Moon*, which was a very wild introduction to life in Hollywood for Mayra. Moving to a new city is typically difficult but moving to a new city in a new country can be extremely difficult without a bit of help. Mayra was able to persevere by doing it all herself. She has always been extremely independent, and a go getter. She pursued every opportunity herself.

Mayra became a writer because it came natural to her, it was never a decision. She wrote in diaries from when she was eight years old to when she was fifteen. She just thought that's what everyone did. Her father, Dias Gomes, was an extremely prolific and successful writer for theater, television and cinema, and she grew up having him as her example. Mayra loved writing since she was a kid and her idea of fun used to be writing scripts and plays and performing them to her family and friends.

Some of you might recognize Mayra from her recent covers on FHM, Forbes (Morocco), or even Playboy but some might know her as May Valentine, her professional wrestling persona. The name was created by her boss, Billy Corgan (Smashing Pumpkins Lead Singer), who owns the wrestling company she works for, the NWA. David Arquette (Actor) even allowed her to use the wrestling ring he had in his backyard while she was training in Los Angeles.

When it comes to finding a tattooer you're comfortable with that can be challenging at times. Some people love just collecting tattoos from different artists and some love to stick to just one. Mayra doesn't have a name in mind as far as getting tattooed by any other artists other than her main artist. She pretty much sticks to her tattoo artist Dave Parker, who has been tattooing her for almost 15 years. Mayra says, "He's an amazing artist and I trust him. With tattoos I find it best to be loyal to artists who you can really trust."

Sober living offers such a brighter future, did you ever think you'd be where you are now? Why?

"Definitely not because when you're an alcoholic, the idea of becoming sober can seem like an unachievable dream. I knew I had a drinking problem since I was a teenager, but couldn't imagine living without alcohol because everything in my life revolves around it. It is truly a blessing to be sober for nearly three years. I am very clear headed, focused, in control of my emotions, and working harder than ever in my career. My life has improved in every single way."

What does the future look like for you? Anything cool coming up? Anything else coming up with Playboy, Forbes, or FHM?

"I continue to invest in my modeling, wrestling and writing career. I just recently shot another very big cover, which will be revealed shortly. I also have some upcoming surprises related to Playboy."

You can contact Mayra to set up a shoot or even an interview through her Instagram page or through her agent john@jandjauthentic.com

Instagram: @mayradiasgomes

Makeup Artist: Iggy Maciel (@glammedbyiggy)

Tattoo Artists Credit: Dave Parker (@littledaveparker : @thequeensheadtattoo)







DID YOU EVER
THINK YOU'D BE ON
THE COVER OF A
TATTOO MAGAZINE?

WHY?

"I COULD DEFINITE-
LY ENVISION THAT.
I'M A VERY TAT-
TOOED WOMAN, SO
IT SEEMS FITTING. I
WAS ALSO IN INKED
BRAZIL WHEN I WAS
YOUNGER."





FOR IMMEDIATE RELEASE

MAY 13, 2024

FREEZE NUMS AND SPACE CANDY MERGE TO ENHANCE OPPORTUNITIES IN FREEZE-DRIED CANDY MARKET

FreezeNums, LLC, and Space Candy, Inc, two of the leading producers of freeze-dried candies, announced their intention to merge on the eve of the Sweet & Snack's Expo. The merger will unite two of the strongest brands in the burgeoning freeze-dried candy business. This combination will take advantage of the strong supply chain development that has taken place since Freeze Nums accepted an equity investment from YS Capital Partner's in October of last year, as well as continue to build the brand and product portfolio for two companies who prioritize customer experience and satisfaction.

"Space Candy saw a true peer in Freeze Nums, with the added benefit of an incredibly robust production and logistical infrastructure," said Space Candy CEO Chad Rabinovitz. "The shared focus on innovation, excellence and being a great partner to consumers, our retail and distributor partners, as well as our vendor partners was incredible to experience. Now, our combined size allows us to easily meet every demand for even the largest of customers, and our imaginative drive will have us continue to stand apart from the other players in the market."

FreezeNum's and Space Candy are seeing exploding demand for their products, including the launch this month of the world's first freeze-dried fudge product; 100% made in the USA, from the milk and sugar to the freeze-drying and packaging.

"Freeze Nums is thrilled with the opportunity to team with Chad and Space Candy," said David Rotman, CEO of Freeze Nums, LLC. "From our focus on excellence at every level, our shared priority for customer happiness, and a brand-forward concept, it's really a perfect match. And the excitement is only ramping up from here. We are going to have a series of announcements throughout the rest of 2024 that are really going to change the game for freeze-dried candy. We never want to be satisfied with the status quo, 2024 is going to prove that beyond a shadow of a doubt, and it starts with this merger of brands and leaders."

Freeze Nums will be exhibiting at The Sweet & Snacks Expo this week. You can visit them at Booth 10043 where you can sample the newly launched freeze-dried fudge in Sea Salt Caramel, Vanilla and Chocolate, as well as the current product offerings for both Freeze Nums and Space Candy.

About FreezeNums, LLC

FreezeNums, LLC is a freeze-dried candy company headquartered in Fort Worth, Texas. FreezeNums is committed to providing delicious candy that is safe to eat, thoughtfully prepared and packaged, and delightfully designed. Find out more about FreezeNums at www.freezeenums.com.



SALEM, MASSACHUSETTS

AUGUST 15TH-17TH, 2025

SALEM STATE UNIVERSITY



Miss World Inked

Submissions NOW Open
Waco, Texas

Official Event Judge
Brenna Clanton

www.missinkedusa.net

Miss **WORLD** Inked



Submissions NOW Open
Waco, Texas

Official Event Judge
Sam Coward

www.missinkedusa.net



JEZZ CARDOSO
SÃO PAULO, BRAZIL

Photo by Bruno Santiago (@brvnos)

The Takeover

The tattoo has always held a much deeper meaning for Jezz than just a design on the skin; it represented breaking free from the societal conventions of that time and symbolized freedom. Ever since she was a child, she has been introspective and loved drawing. During her teenage years, this passion grew even stronger when she discovered oil painting, and always had the conviction that she would work in something related to art.

At the age of 19, in late 2010, she lived in a small town in southern Brazil when she discovered tattooing as a possibility to work with art and sustain herself. She spent her first five years of career there. During the early years of her profession, she had artists like Marcelo Mordenti, Danylo Stefan, Joe Caponiano, Carlos Torres, Jeff Gogue, Chige Yellow Blaze, Victor Portugal, Emily Rose, and Kathy von D. as her main influences. As the years went by, Jezz found inspiration from others such as Mário Art, Maurício Teodoro, Ichibay, Filip Leu, and Greg Irons.

She also had a strong influence from fine arts, as she dreamt of becoming a painter during her teenage years. Jezz had some knowledge on the subject and had her favorite painters, including Van Gogh, Edward Munch, Vermeer, Klimt, William Bouguereau, John William Godward, Boris Vallejo, Julie Bell, Gil Elvgren, Mucha, Hokusai, among others. Although tattooing is a technique that differs significantly from painting, her knowledge and passion for art continued to develop alongside her tattooing journey. Today, she can say that these two worlds coexist in her work. With just a few years of experience as a tattoo artist, she began traveling and doing guest spots in various studios since she lived in a small town with limited knowledge and scarce internet resources at the time. Jezz also started getting tattooed by artists she admired, as she believes that the best way to understand how an artist works. All of these experiences expanded her horizons to explore and learn about different styles, but it was in Black and Gray Realism that Jezz found her true passion.

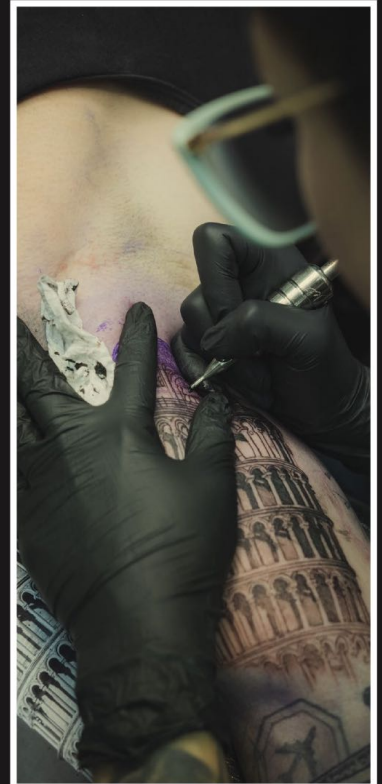
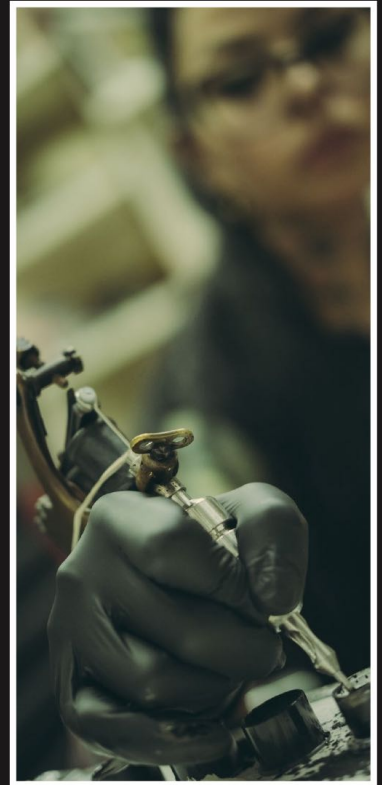
In 2016, Jezz had the opportunity to work with Marcelo Mordenti in Santos, São Paulo, who became her first great mentor. In 2017, she started working in Rio de Janeiro at a renowned studio called King 7 Tattoo, alongside prominent tattoo artists in Brazil. That same year, she moved to São Paulo to work at Hideout Tattoo, where she spent two years working simultaneously in São Paulo and Rio de Janeiro. It was an exhausting journey, but it provided her with the opportunity to meet many artists and enhance her technical and artistic knowledge within the tattoo industry. Her work has matured significantly in recent years, particularly in São Paulo, where she had the honor of working alongside a prominent Brazilian artist named Mário Art at Hideout Tattoo. Mário Art is an artist of remarkable technical excellence, concise and precise in his realistic, oriental, and neo-traditional art.

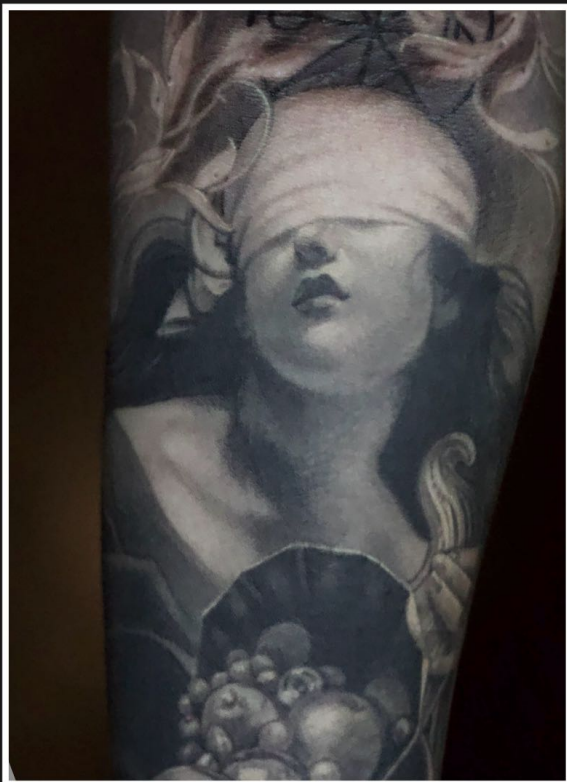
He is a multifaceted artist, which is increasingly rare nowadays, as many tattoo artists start with a predefined "style" which hinders the exploration of new techniques. Starting in 2015, Jezz began participating in tattoo conventions in Brazil, and in 2017, she started attending international conventions throughout Europe, including France, Italy, Germany, the Netherlands, and Belgium. This provided her with the opportunity to connect with artists from diverse cultures and backgrounds, and this cosmopolitan experience has been a great learning process. She always seeks influences beyond the realm of realism for her compositions, and being constantly exposed to other artists in this ever-evolving movement adds tremendous value to her art. When creating her projects, she always strives for a connection between the tattoo and the person being tattooed. She wants the tattoo to be more than just another piece of ink on the client's body; Jezz wants it to be an affirmation of their identity, just as it was for her.

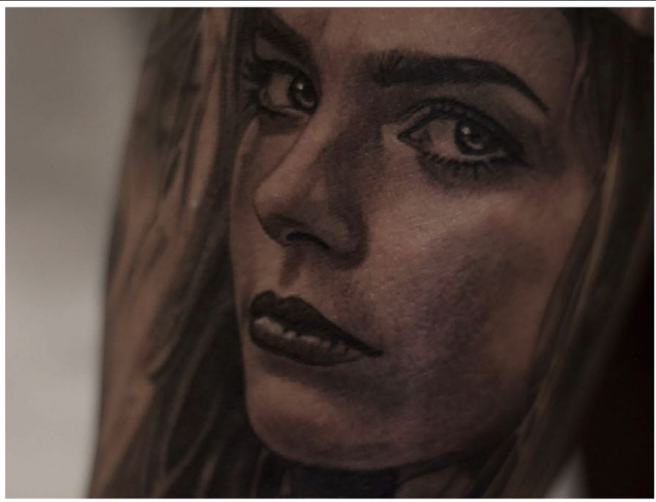
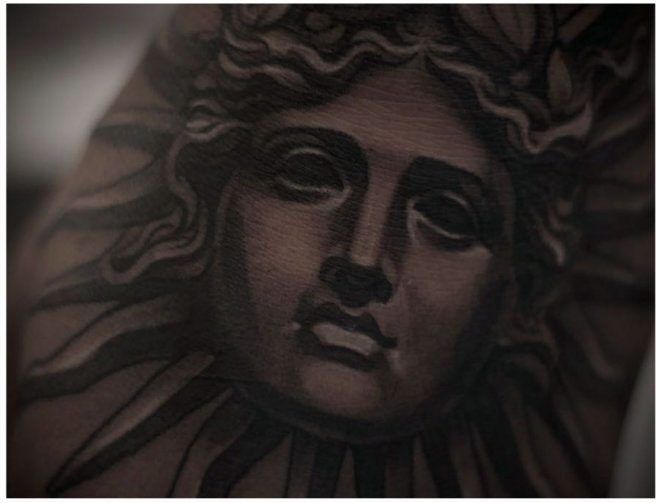
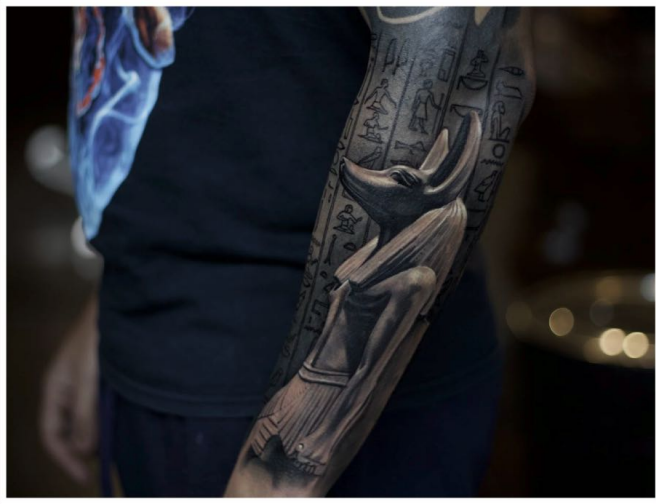
That's why she enjoys understanding the deeper meaning behind the client's idea. The more information the client provides about how profound and significant the tattoo is for them, the more connected Jezz feels to the project. If a person isn't quite sure and believes it's purely an aesthetic choice, she relies on the chosen theme to establish that connection. For example, if the client chooses a Valkyrie, Jezz imagines it symbolizes strength, courage, and so on. With sensitivity and empathy, she aims to create something that affirms the individuality of that human being. She also has a great affinity for working with religious themes, regardless of the specific religion, as they hold a profound meaning for each person and embody their faith, which is a significant part of their self.

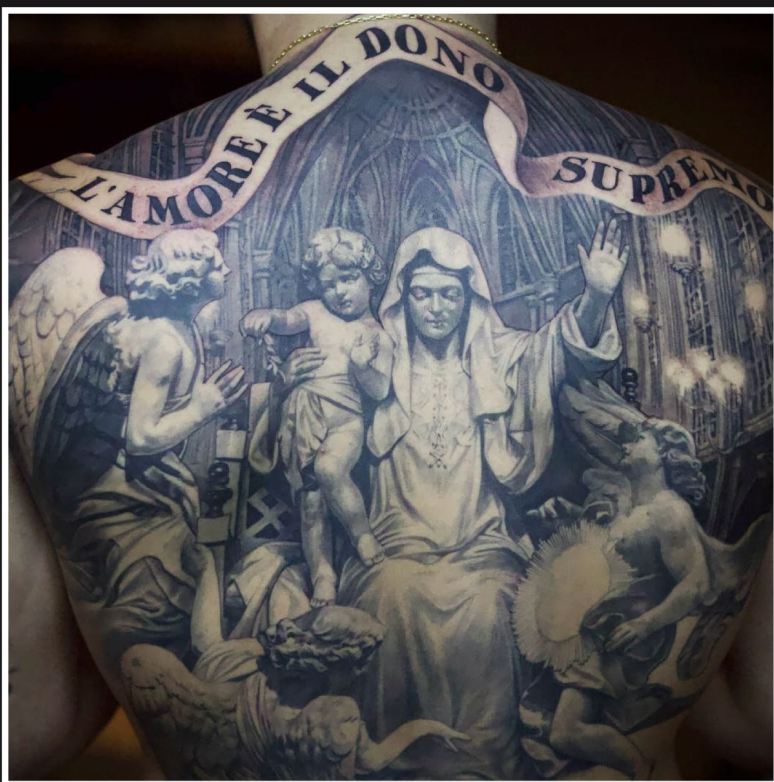
She still sees tattooing as more than just a design on the skin. She believes we are living within the greatest artistic movement of our century. It is the most widely consumed form of art, merging aesthetics and personal expression. Tattoos are statements of identity, capable of boosting self-esteem and self-confidence. Jezz says this because she has witnessed true behavioral transformations among her clients. It is incredibly fulfilling to be part of this process. She still has much to learn and evolve. There are places where she would love to work and people she would love to collaborate with. She believes she is only halfway through her journey. For those who wish to contact Jezz for further information, quotes, and appointments, please email her at jezzcardosotattoo@gmail.com

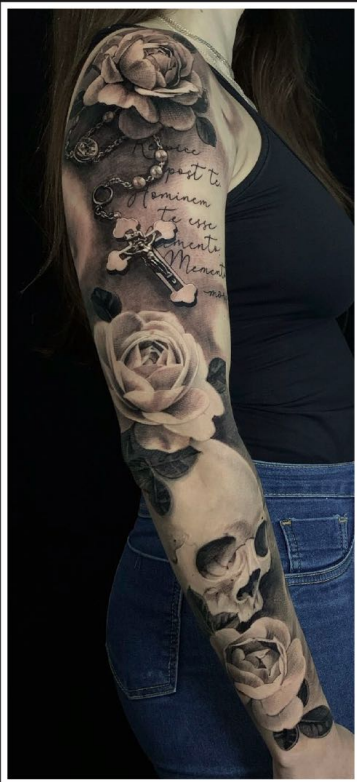
Instagram: @sandrachevrierr



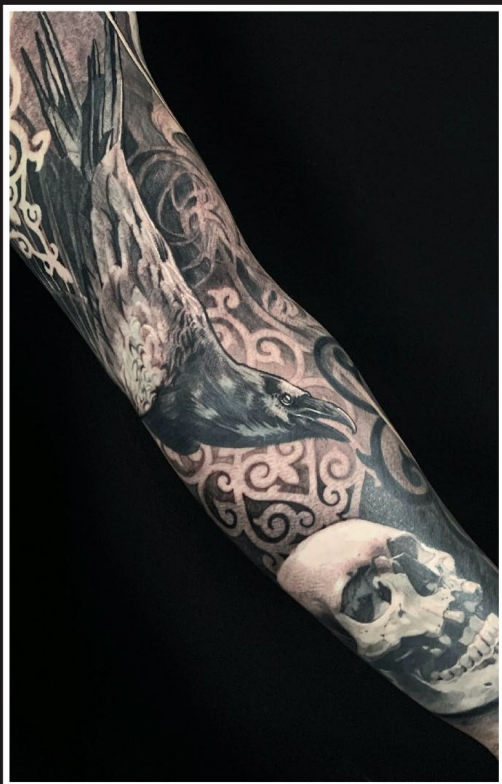












A man with a beard and tattoos is sitting on a white box in a studio. He is wearing a black t-shirt and olive green cargo pants. The background shows a modern studio with large windows, a desk, and a chair. The lighting is warm and focused on the subject.

GRIGORII BUTKIN
LOS ANGELES, CALIFORNIA

West Coast Living

Grigorii Butrin has had a passion for art for as long as he can remember. He knew one thing for certain in his life was that he wanted to find a unique way to express his creativity. Eventually he landed an apprenticeship under a skilled tattoo artist who taught him the basics and helped him refine his skills in greyscale realism which would become his foundation for the truly show-stopping pieces he creates today. As soon as Grigorii started tattooing, he realized that he was sure it was his true calling because, for him, the ability to create permanent art on skin is unparalleled. If you are a new artist contemplating learning the craft of tattooing, Grigorii's advice to you is to be patient, yet persistent. Mastering tattooing has taken him time and practice, and it cannot be rushed. Finding a good mentor, focusing on your craft, and never stopping when it comes to pushing your creative boundaries are key things that Grigorii thinks will help put a tattooer on the path to success.

Grigorii's biggest influences along his journey as an artist has been the works of legendary tattoo artists like Bob Tyrrell and Nikko Hurtado. Their mastery of realism and attention to detail inspired Grigorii to pursue his signature realism style and constantly strive for perfection when he sits down to tattoo. When it comes to finding inspiration for his beautiful realism designs, Grigorii pulls from many places- from classic works of art to everyday life. When he is going to tattoo a portrait, Grigorii often looks through old photographs, cinematic stills, and famous artworks for inspiration. He also sometimes draws inspiration from clients' stories and the emotions they want to capture in their tattoos. Grigorii particularly enjoys doing memorial pieces and portraits for his clients. He finds there to be something incredibly rewarding about creating a lasting tribute to someone's loved one and values that experience that being a tattoo artist offers him in such a unique way. Though he thinks capturing the essence and personality of a person in a tattoo is challenging, it is a challenge that he enjoys rising to for his clients and for the overall fulfillment of the end result. There have been many rewarding moments to date during the course of Grigorii's career, but he firmly believes his highest point is yet to be reached. Though he already serves as a role model for many aspiring tattoo artists, receiving more recognition in the tattoo world is the most important thing to work toward for him right now.

When you check out Grigorii's social media accounts, you'll see a carefully cultivated collection of his most impressive work. He spends a lot of time and effort creating each of his social media posts so that he can appeal to the largest number of new clients and share his work with the world. Grigorii believes his choice to carefully select and edit his photos to showcase his work in the best possible light not only helps attract new clients, but also allows him to build a portfolio that he's proud of. Social media has significantly boosted his visibility and credibility as an artist, and Grigorii has definitely used that to his advantage. The hours it takes Grigorii to put in to being a tattoo artist can be demanding, and it sometimes impacts his social life as a result. However, the group of friends and family in his life are very supportive of his career, so they don't hold it against him. Finding the balance between work and personal time is essential for Grigorii, so he makes sure to set aside time for his loved ones to feel valued and included. Outside of tattooing, Grigorii still enjoys his fair share of art-centered hobbies. He enjoys painting, drawing, and exploring different forms of art. He also might find himself traveling, either for work or in his spare time, which he says also helps him find new sources of inspiration. Another reason Grigorii enjoys traveling is that it gives him the opportunity to meet and network with other talented artists in the industry that he otherwise wouldn't have the chance to interact with in person.

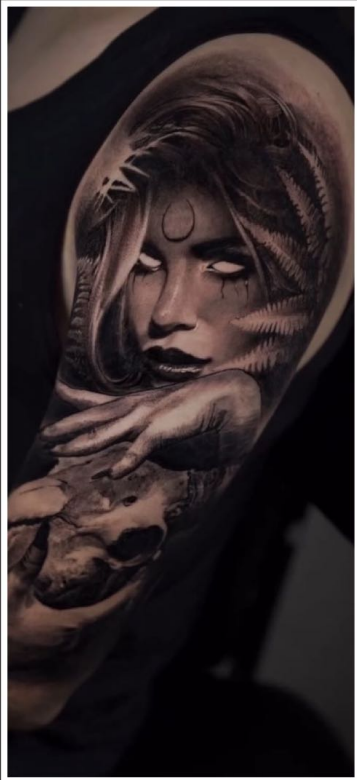
The best piece of advice Grigorii has ever received was to never stop learning, because the tattoo industry is always evolving, and that staying curious and open to new techniques is crucial for growth. Some artists find the being a tattooer can easily become complacent and comfortable, but Grigorii keeps himself from falling into that pattern by constantly challenging himself with new and complex designs. Traveling to attend conventions and workshops also helps him stay updated with the latest techniques and trends in the industry. He recently traveled to Waco, TX to attend the inaugural Natural Ink Expo and was featured as a guest judge in the tattoo competitions. It was Grigorii's first experience as a judge, and he enjoyed getting to see so many different artists enter their tattoos, but he definitely found it challenging to measure so many incredible tattoos against each other. He had to think carefully, but quickly on his feet, to fairly evaluate each tattoo that came across the stage. Grigorii hopes to have more experiences like that in the future of his career. He is optimistic about the future, and his ultimate goal is to open his own tattoo studio and possibly teach aspiring artists. He also wants to continue perfecting his beloved craft and perhaps even publish a book showcasing his work along with the stories behind the tattoos. Grigorii values the experience he gets to have with each of his clients, but some of them leave a stronger lasting impact than others over the years. He once had a client who wanted a portrait of their late mother, and seeing the client express such strong emotion and gratitude after seeing the finished piece was an overwhelming moment for him. It reminded him of why he does what he does, and the profound impact that his tattoo work can have on others. His favorite part of being in the tattoo industry is having the ability to connect with people on a personal level. Every tattoo he does tells a story, and he gets to be a part of that narrative for each client. The trust placed in him by his clients to bring their visions to life has been incredibly rewarding for Grigorii over his career.

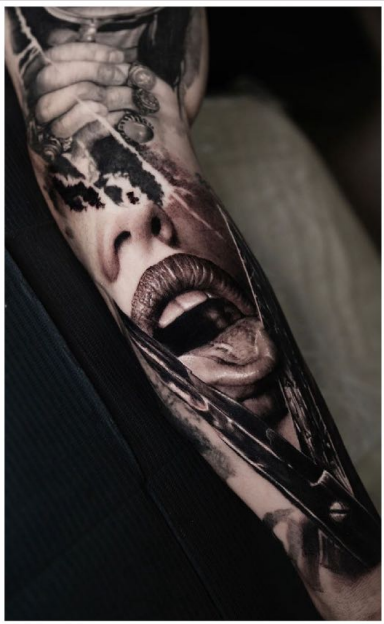
To be one of Grigorii's next clients, reach out to him through his Instagram page or you can visit his website. There will typically be a consultation first to discuss the design and ensure that everyone is on the same page before setting up an appointment, but if your vision matches his, consider yourself lucky to receive such an impressive tattoo from a truly skilled artist.

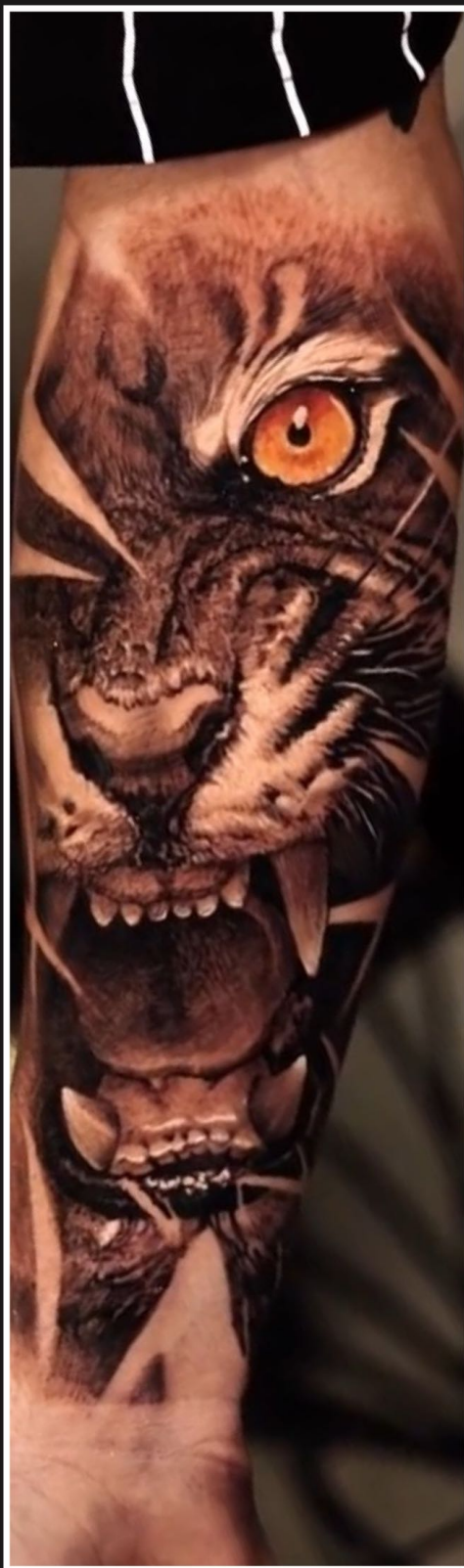
Instagram: @butrin.tattoo

Written by: Hollie Stringer @holliebarberdoll











JADE BAXTER
MELBOURNE, AUSTRALIA

Australian Beauty

The love for art runs deep for most artists, and Jade Baxter is no exception. Her earliest memories are of sitting with her tin of pencils and drawing pictures while the other kids played outside. As she got older, Jade started drawing inspiration from what she saw around her and was replicating her neighbor's beer-fridge posters, and honing her skills. Tattooing seemed like the natural progression for Jade, so when she was a recent high school and crossed paths with an artist from a small studio in Bacchus Marsh, Victoria that offered her an apprenticeship, she gladly accepted. It was there that she met her first mentor, Beans, and worked 6-7 days a week, tirelessly, to achieve her goal of becoming a tattooer. Her apprenticeship was challenging, but she learned the valuable skills she needed to sculpt her career. If she could go back and tell her younger self one thing, it would be to relax and go with the flow, it will all work out in the end.

The tattoo industry has been her home for many years, so Jade is fortunate that most of her clientele are from word of mouth referrals, but she also utilizes Instagram to reach a broader audience with her work. Another upside of being part of the tattoo community for as long as Jade has, is that she has had a front row seat to the ever-evolving tips, tricks, and tools at the disposal of tattooers. She remembers the early days of drawing over a light box and crossing her fingers that the client loves the design so she didn't have to scrap it, but with modern technology like iPads, it's a much different world. Jade is sponsored by FK Irons and has one of the newest to market machines, the Spektra Flux, to enjoy as a perk. Gone are her days of wrist pain from heavy copper coils! Jade is on to better things, wireless and light-weight things, to be specific. Watching the growth of the industry she loves is her favorite part of being a tattooer, but there are downsides, for Jade, as well. The tattoo industry tends to have an exclusivity attached to it that distracts from the value of finding a strong tattoo family, and the focus is too often, in her opinion, on finding the best talent, instead of the best all-around fit. She would love to see more of a focus on the collective growth and relationship between mentor and apprentice.

Owning a shop with an incredible team is one goal that Jade is happy to say she's crossed off her list. Next up is a better work-home balance. Lately, Jade has been on Covid-19 related lockdown from working, and has been able to find time to do little things she used to enjoy, like cooking. When the lockdowns are lifted, she wants to follow through with making enough time for everything that fulfills her. Earlier in her career, the social toll of her career was a little heavier, but today most of her friends are in the industry, her partner, Stu Pagdin, is a tattooer, and family events are always able to be planned around her work schedule. Having a healthy mixture of family and tattooing has been valuable to Jade, and even her 11 year old daughter, Indie, has grown up hanging around the shop after school. If Jade isn't spending time with family or working, she also enjoys painting, and the occasional snowboarding trip. She and her partner started a collaboration painting when the first lockdown happened months ago, and she's looking forward to finishing it up. Stu has been a massive influence to her tattooing life, and Jade would love to have the honor of one day collaborating with him on a tattoo.

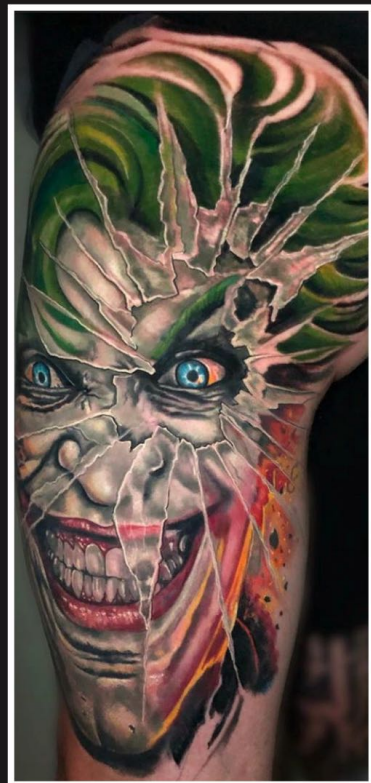
Jade has come a long way from her days of flipping through magazines and admiring the work of artists like Nadine Bryant, Bob Tyrell, and Paul Booth, dreaming of one day being like them. Today, Jade is most inspired by color, and the mixture of styles. Artists like Jay Freestyle, Ben Kaye, and Dmitriy Samohin are some of her current influences. When it comes to references and inspiration for her tattoos, Jade takes in everything around her for ideas. Her own photos, books, the internet, client's vision, you name it, she uses it to drive her creativity. Her career has been impressive, to say the least, and we have a feeling her days of giving us incredible artwork are far from over, but if she were unable to keep tattooing, Jade imagines she would move somewhere with snow, maybe New Zealand, and just keep painting. Her favorite things to watch in her down time are documentaries and comedies, but her favorite is Blue Planet. David Attenborough documentaries take her top spot when it comes to film. She's just as sure about her favorite tattoo subject matter, too. If she had to pick one thing for the rest of her life, she'd create underwater scenes. With her use of vibrant color, that would never get old!

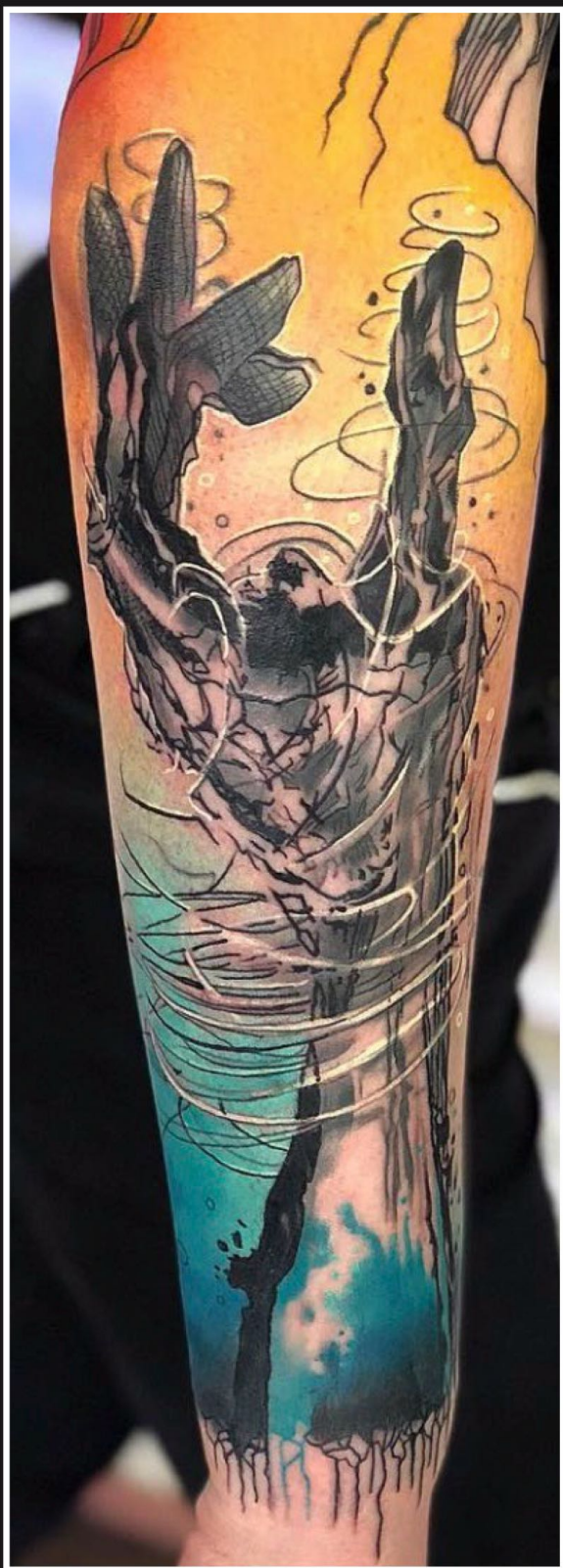
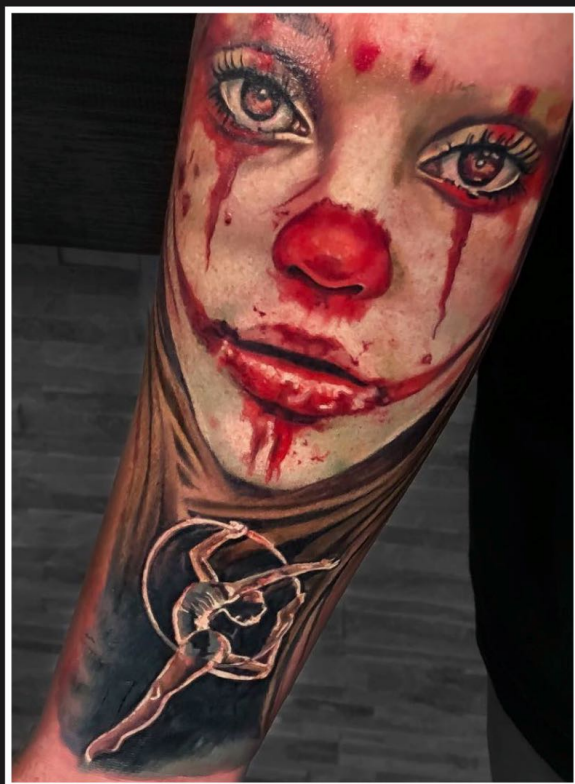
To set your appointment up with Jade, you'll need to keep an eye on her Instagram page to see when she opens her books up, later this year. You can also email her at jadebaxtertattoos@gmail.com

Instagram: [@jade_baxter_tattoo](https://www.instagram.com/jade_baxter_tattoo)

Facebook: Twisted By Design Tattoo

Written by Lead Writer Hollie Stringer (@heyholliestringer)









PAUL WHITE
ROME, ITALY

Getting to Know Paul White

There are so many reasons that pushed Paul White into tattooing. He's always loved art and his passion for drawing started when he was just a kid. His relatives and friends always believed in him and his skills. Some friends of his used his drawings for their tattoos. He was really young but already knew he wanted a job that made him happy and satisfied to wake up and do that every day.

He decided to get tattooed and went into a friends shop. They were talking about passions and he told him he really wanted to start tattooing and be a part of this industry. His friend asked him to use him as a "test subject" and the next day Paul tattooed his whole calf (A cover up ensued a few years later) That was the first the time he used a tattoo machine and ever since that day he never stopped. He and his friend became business partners and their careers began, in the south of Italy, then moved to Udine, and started to collaborate with Alex De Pase store.

White credits Boris and Julie, Paul Bonner, Alex Ross and Carlo Alberto Palumbo and even then the list is not complete. He follows tons of artist and has learned something from all of them. He says he'd really love to collaborate with every artist in the history of ever, always something he could learn from them. All artists have different skills, projects, techniques and methodology, comparison is crucial in the industry. He says the best part of the industry is the opportunity to be authentic, to truly be himself. He can travel and organize his career the way he wants. The empathy and communication he builds with colleagues and clients, on the flip side; he doesn't like that tattoos are just becoming a way to make money like a "business". That just isn't what it's about, it's not some factory idea, but a passion, dedication, hard work, art and emotion that can be replaced by a mere factory.

Paul finds inspiration in his work first from customer input, he wants to understand how to make them happy and use all of his knowledge and skills to complete the best tattoo ever. His inspiration comes from illustrators and photographers books. He's more interested in the "concept" than "the subject" he's able to tattoo anything and in all his projects he's focusing on colors and shades and uses all the knowledge and personal experience to improve every day.

If he couldn't tattoo anymore, he has no idea what he'd do; however he's done plenty of jobs in the past labor, farmer, dental tech, each situation led to others, and he just knows he'd want to make people happy with his head, heart and art. However, he'd be okay with tattooing skulls, roses and teeth for the rest of his career if he had to.

Tattooing does have some effect on the social life, he works and draws every day in his free time, always studying to improve. If you love your job, you work as much as you can. Being focused 24/7 is important, he's lucky because he's surrounded by tattoo artists and always has the chance to talk and inspire each other. He does try to use some free time for other hobbies, such as going out with his friends, extreme sports, football, painting, reading, and traveling.

For him the best advice he's ever gotten is "Don't get used to it" and he'd tell his younger self to just be himself, and choose what makes you happy. Always be curious, hungry of knowledge and never stop learning.

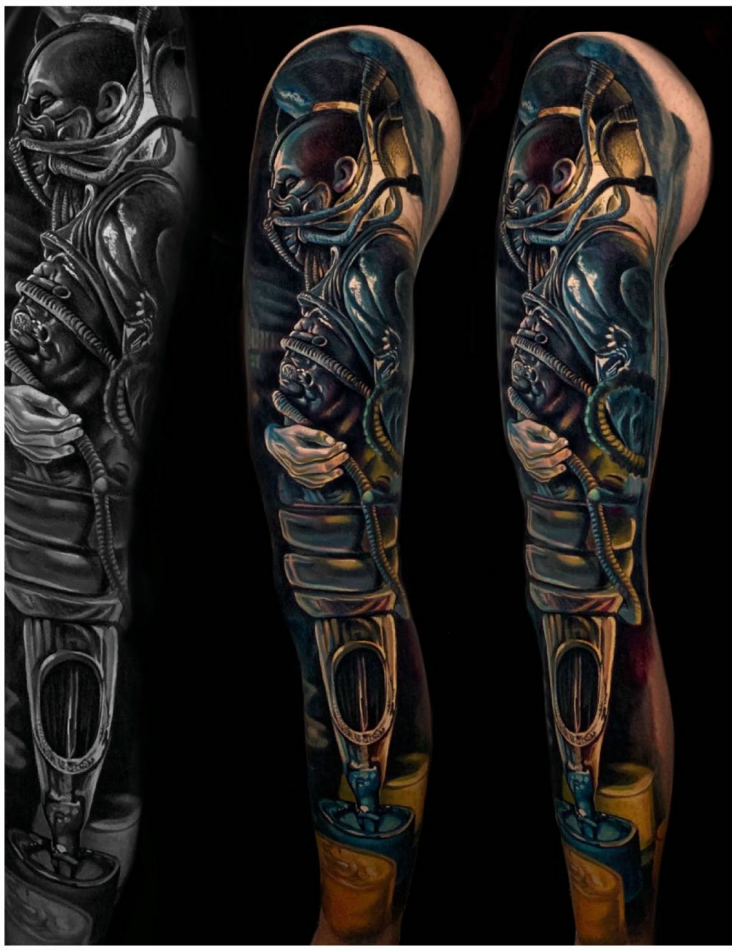
You can book with Paul on Facebook, Instagram or email at info@paulwhite.it

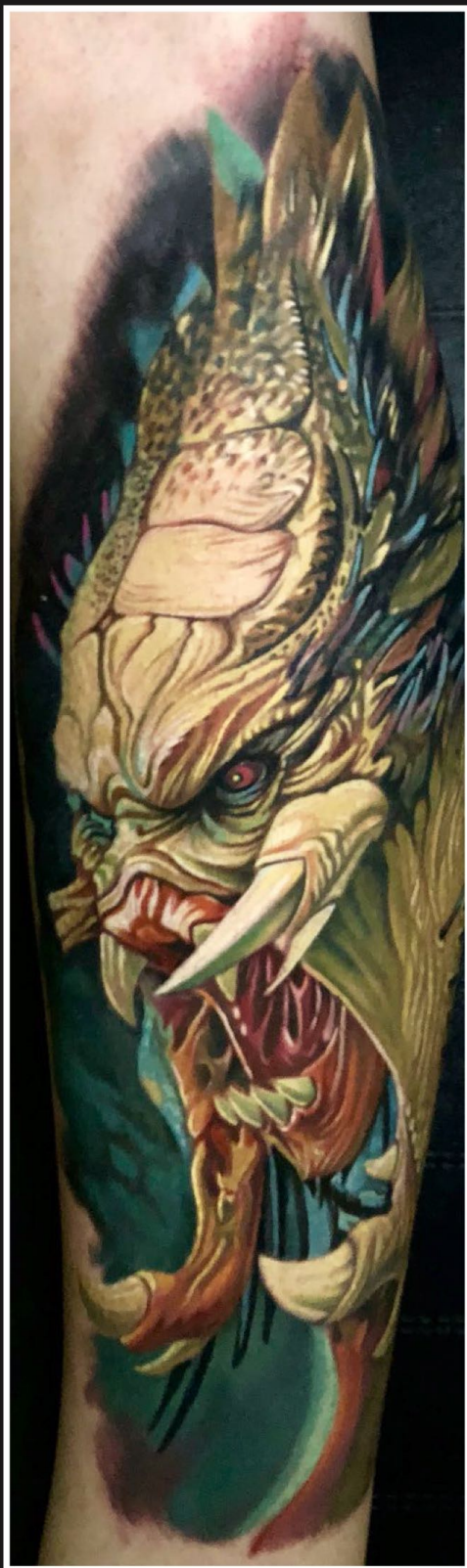
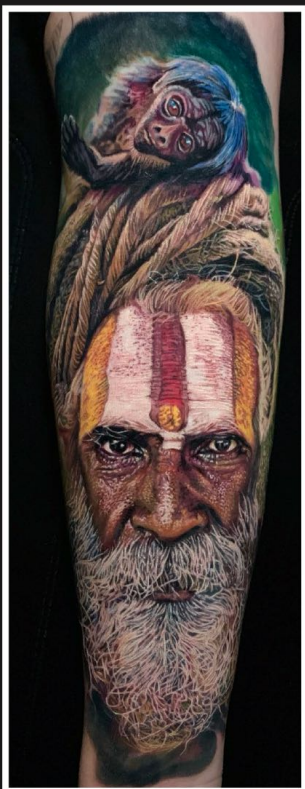
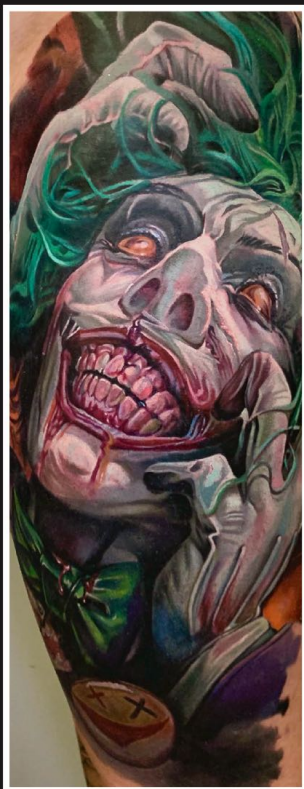
Instagram: [@paulwhite_vision](https://www.instagram.com/paulwhite_vision)

Facebook: Paul White Tattoo

Written by Staff Writer Alicia Strong (@aliciaritto)







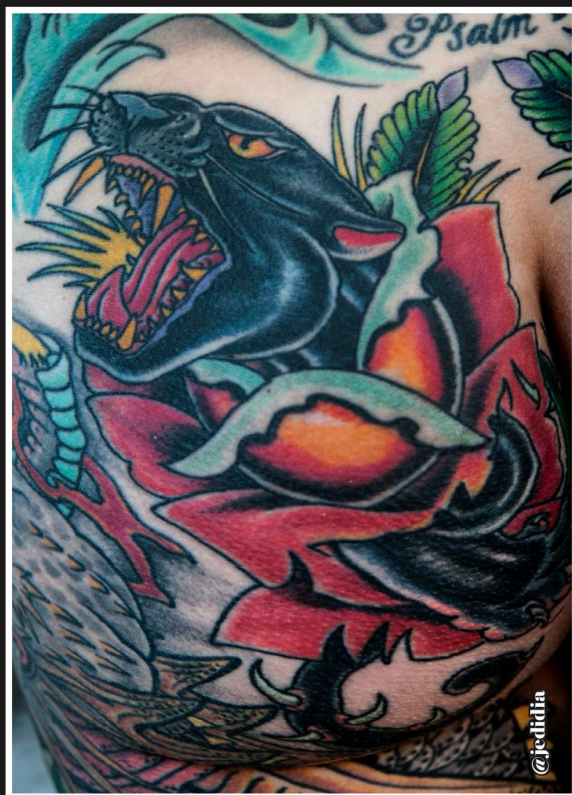
BRENNA CLANTON

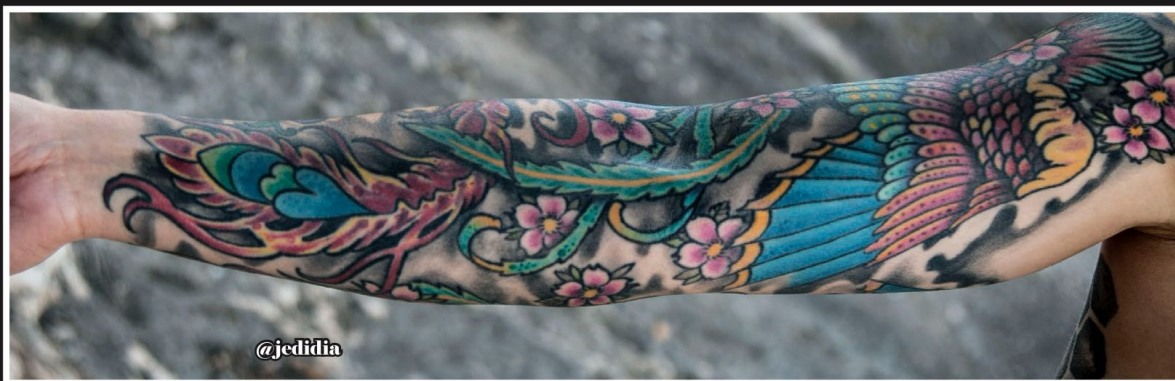
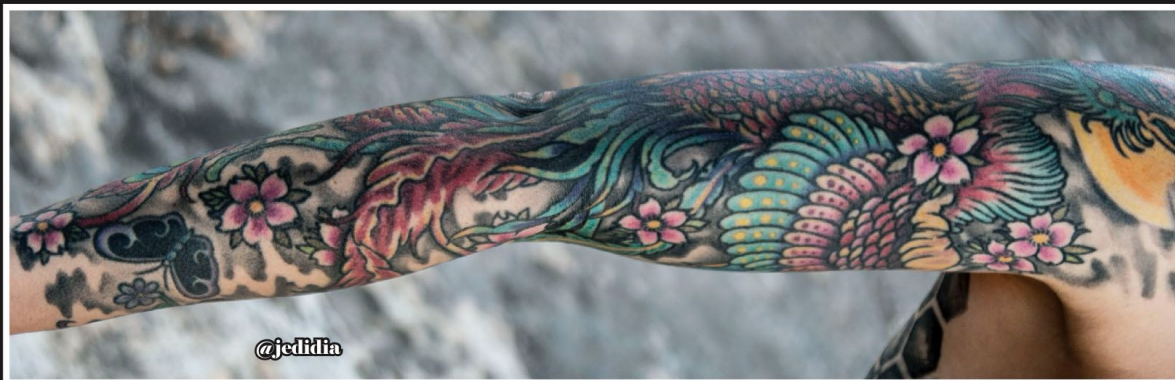
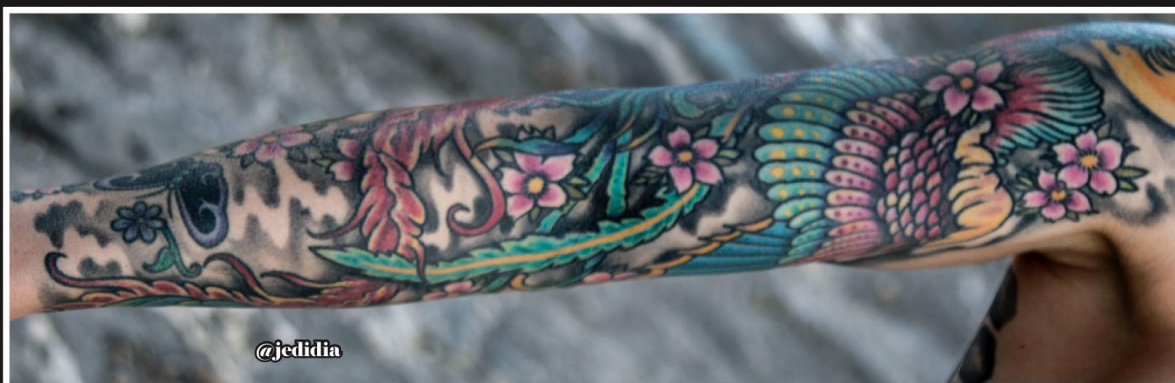
While this shows a collection of Brenna's tattoos from over the years, they all tell her story. Her tattoos have become her identity. She got her first tattoo when she was 18 to celebrate a memory her mom shared with her growing up. Before Brenna knew it, she was starting a collection of artwork that would celebrate her life and those who have been the most precious part of it.

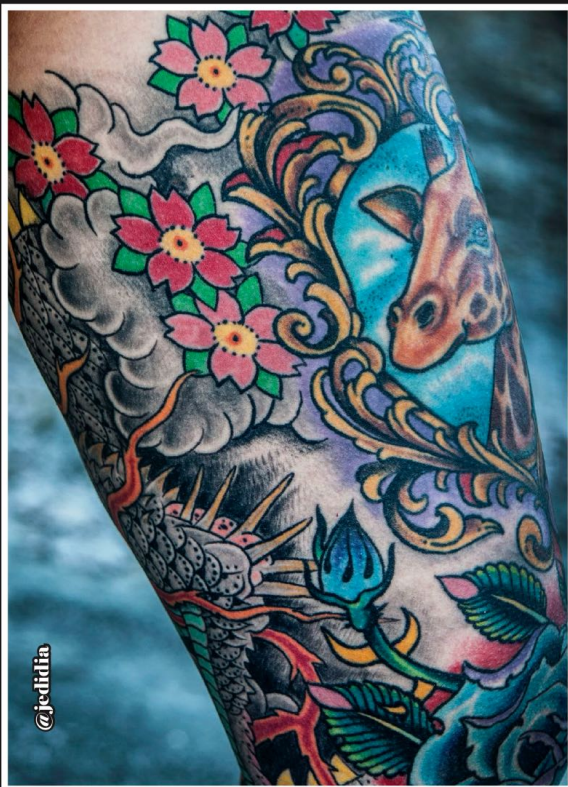
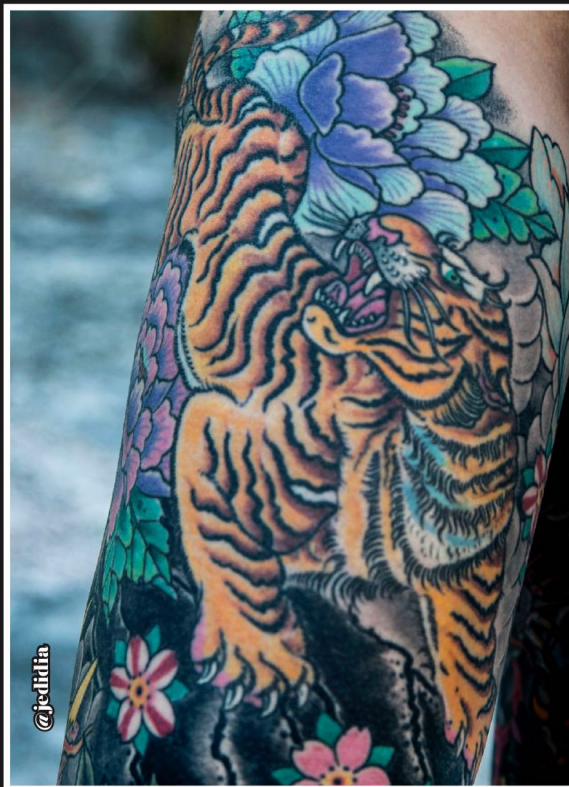
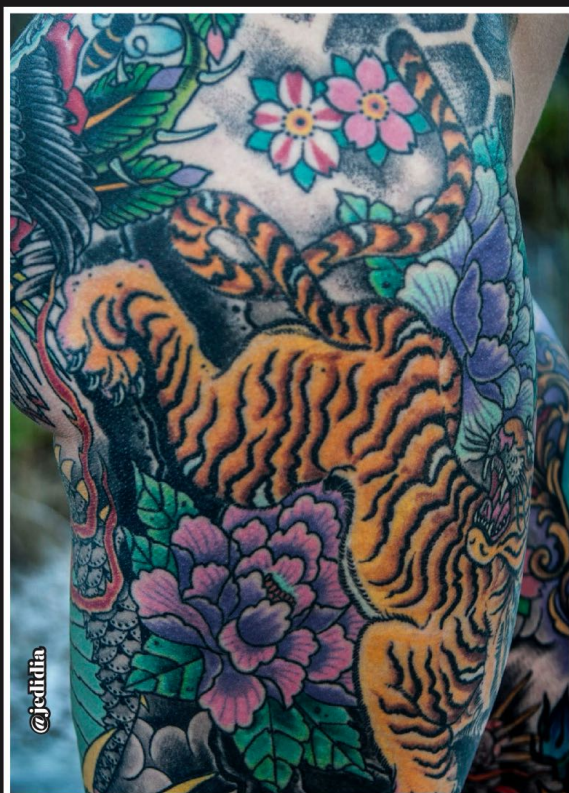
She found her "tattoo home" at Element Studio in San Antonio, Texas. Sweet Laraine started her leg tattoos with her calves and Jedi Reid completed her leg collection as well as her upper body and tied it all together perfectly. He has done almost all of her artwork on her body. Brenna has been honored and blessed to have such an amazing and talented tattoo artist.

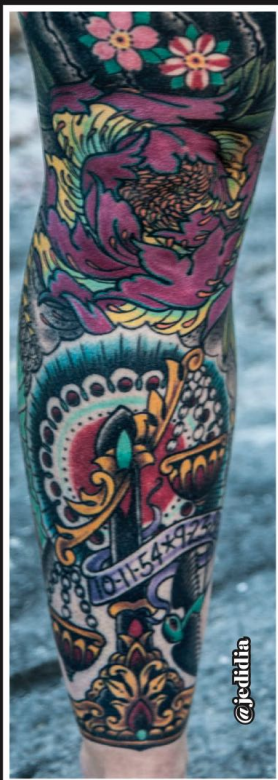
Jedi Reid has endured the journey with her over the years. Thanks to him, she loves the story her skin tells and the life it represents.

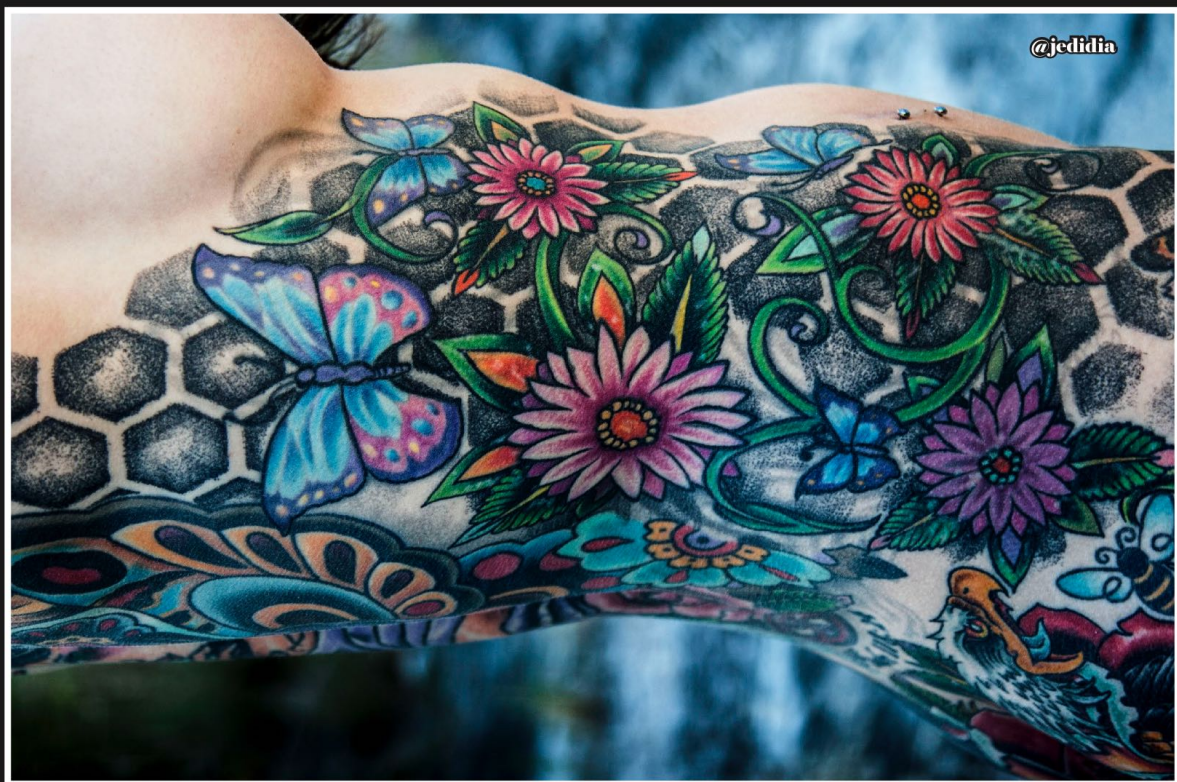
Collector IG: [@inkedbee23](#)
Tattooer IG: [@jedidia](#)













JOAQUIN "QUIN" HERNANDEZ
TEXARKANA, TEXAS

The Come Up

Joaquin “Quin” Hernandez, is a tattooer located in the great Lone Star State, Texas. He started his career at the age of 22, back in 2011. At the time, he was waiting tables and struggling at a community college and the only thing he ever remembers feeling passionate about was art. He had been drawing and learning realism charcoal and graphite art work his whole life. With the help of a few friends and what one would call being in the right place at the right time, Quin was introduced to a shop that took him on to learn how to tattoo. This was what Quin said was his introduction to tattooing and that the drive, motivation, and purpose that he felt with tattooing is exactly what he had been missing up to that point in his life. He saw the transition from realism drawing to realism black and grey tattooing very appealing.

Quin got his start at a shop that was located in his hometown of Texarkana, TX. He stated that when he moved to Dallas to work with his friend Billyjack Gunter who owned a studio called Artistic Encounter, is when he truly started developed as an artist. He worked there for a little over three years before moving back to his hometown, where he now owns his own studio which he is proud to be back where he started out!

The only thing that he wishes he would have known earlier on in life would be how to be more financially responsible and knowledgeable. Quin says that he did not get to enjoy the fruits of his labor until his late twenties and early thirties due to how he was earlier in his life.

The best piece of advice Quin remembers is his dad drilling into his head to always give all of your energy and effort into each aspect of any job that you have, no matter how crappy, good, high or low, the job is. What matters is to always give your best because that is what defines you, not the job. What defines you as a person is a combination of the moment you get ready to go, to how you greet and treat people, to how you perform and talk about your job. It's a positive way of thinking that Quin says really can help anyone move up and forward in their journey.

When asked about the effect being a tattooer has on his personal life and family, he says that he thinks he has learned to balance it pretty well so that it does not have negative effects. Quin tries to be efficient with his time so that he does not stress or worry about work or appointments when he is with his family. He has a very laid back lifestyle and says he is in a different stage in life where he is enjoying time with family and a few close friends. Overtime he has become a home body, where he loves spending time with his kids as well as hiking and traveling with his wife. If he lived closer to the mountains, Quin says he would snowboard more but still tries to make it to the slopes at least 2-3 times a year. For a bit, he was learning how to fly a plane but has had to temporarily hang that up on the shelf due to how busy it has been with their new baby and the new studio.

He also views himself as a collector, stating he has been tattooed by 14 artists over the years and he is trying to achieve a full-body collection. The artists that have tattooed him have greatly influenced him and helped him move on in his career. Quin says he has had the pleasure of working with many other artists over the past 10 years that have become like family now, and that the names Rember Orellana and Joshy Duffy come to mind as great influences on him due to being able to watch them tattoo him and learning so much while they did so.

Quin wants to see his studio grow more in his hometown and potentially sees himself opening up another studio in a different city, eventually. Ultimately though, he is focused on taking care of his body, working efficiently, and having the ability to tattoo until he is very, very old. If he could no longer tattoo, Quin says he would fear not being able to provide for his family but that him and his family have been getting into the real estate and working to make his studio successful, so that he has a backup plan in case that ever does happen. However, if able to Quin will continue tattooing because he loves going to “work.”

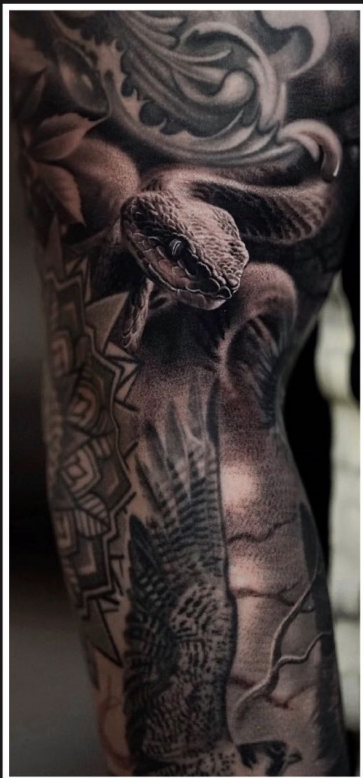
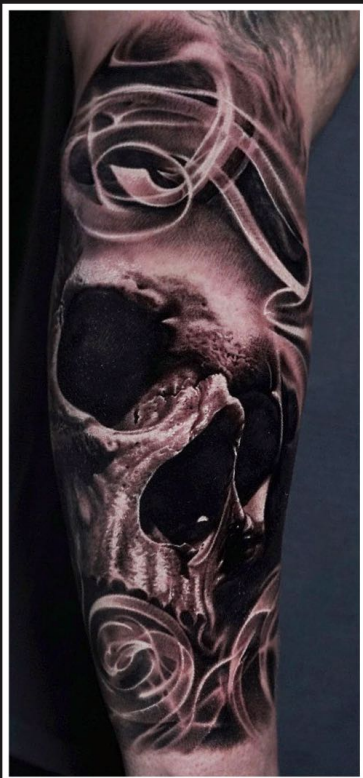
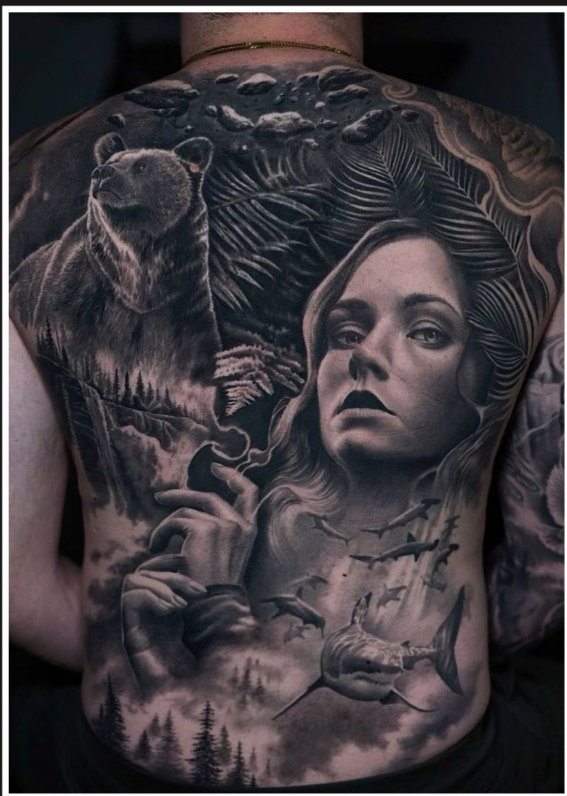
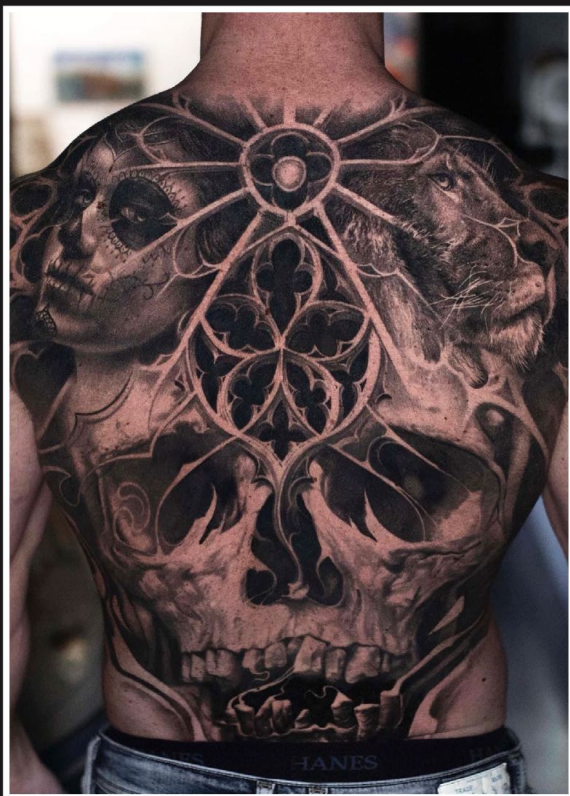
If you take a look at his Instagram page @quinhernandez you will see that Quin specialized in black and grey tattoos and he says he draws inspiration from moments in his life that have happened while he was outdoors. He loves forests, mountains, and hiking and his current brand Black Pines was born while he was out in these different types of environments. Quin mainly tattoos animals and landscapes, so his getaways to these places is just as much inspiration and work related as it is relaxation and time away from everyday life. Quin also enjoys photography, especially of wildlife and nature which serves as great inspiration and renewal for him.

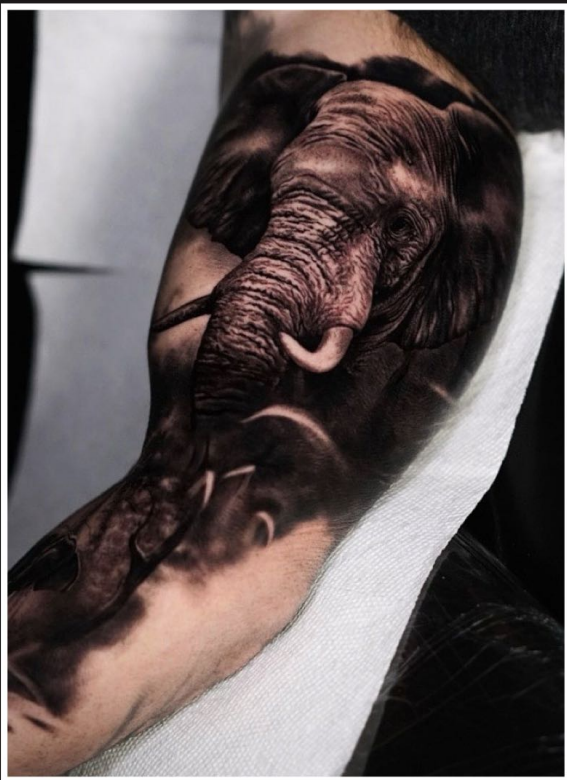
His Instagram has been a great source for gaining clients, especially since nailing down his tattoo style and people finding and following him due to his work. Quin says he may try and work on making more video content and potentially using YouTube but that would be more so a hobby and to grow his brand a bit more.

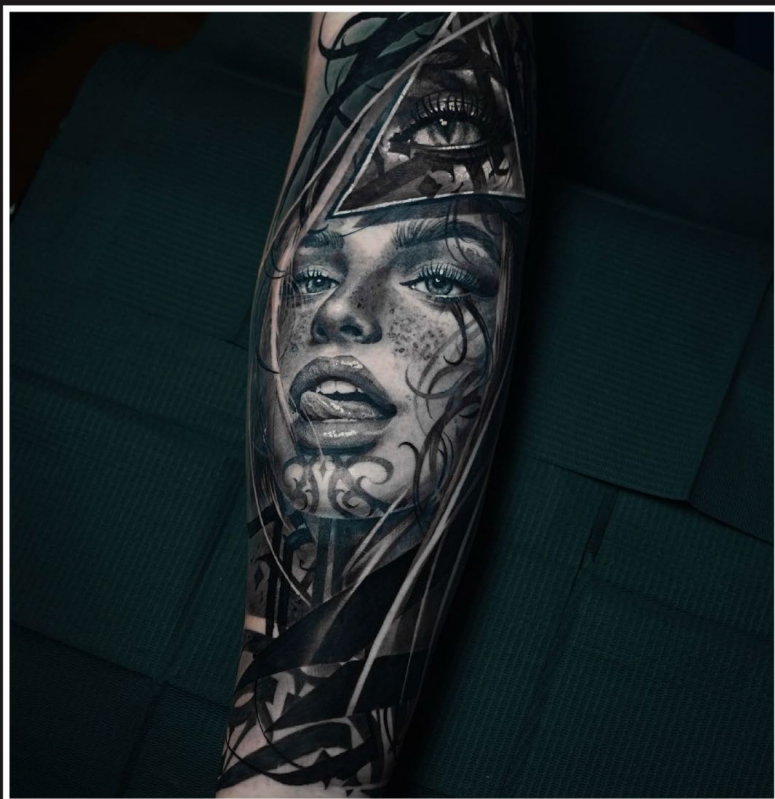
To learn more, check out his Instagram page listed above or go to his website: www.intotheblackpines.com where you can fill out a form for booking. He is open and honest when his books are closed, however when they are open you are able to fill out the form. Sometimes due to high demand, it takes a lot of patience. He mentions that you can also check out the other artists working at his studio, Black Pines Gallery as well as purchase artwork and apparel.

Instagram: @quinhernandez

Facebook: Joaquin Hernandez Tattoos











MICHEL TELES
AALTER, BELGIUM

Incoming

Michel Teles always remembers enjoying tattoos and the atmosphere at tattoo shops, even prior to deciding to leave his suit and tie behind in his career as a lawyer. Despite being from a totally different and unrelated field, Michel at the age of 28 years old, back in 2019, began his career as a tattoo artist at Victor Tattoo and Body Piercing shop in the city of Galway, Ireland.

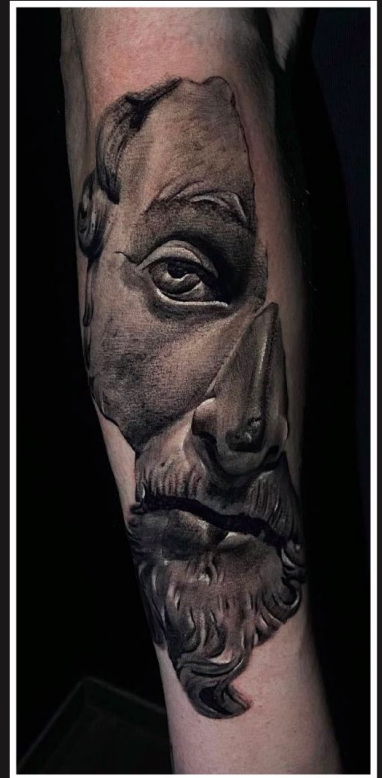
One of Michel's goals is to be able to be recognized in the United States as a good artist; he joked about maybe being on Ink Master and laughed at his response. When asked who have been his biggest influences, Teles responded with Nikko Hurtado, who he also mentioned was a huge reason as to why he actually started in the tattoo industry, as well as Dimitry Traskovets.

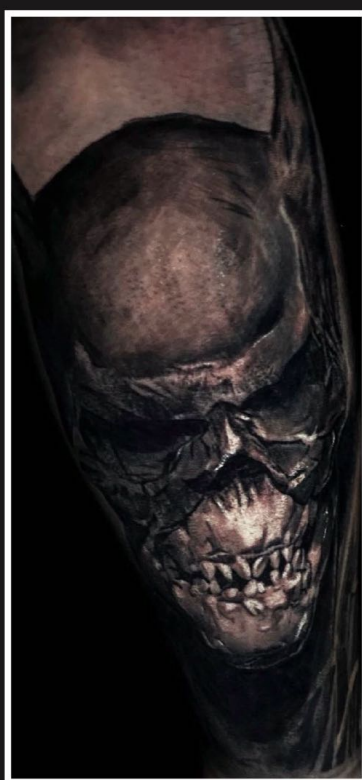
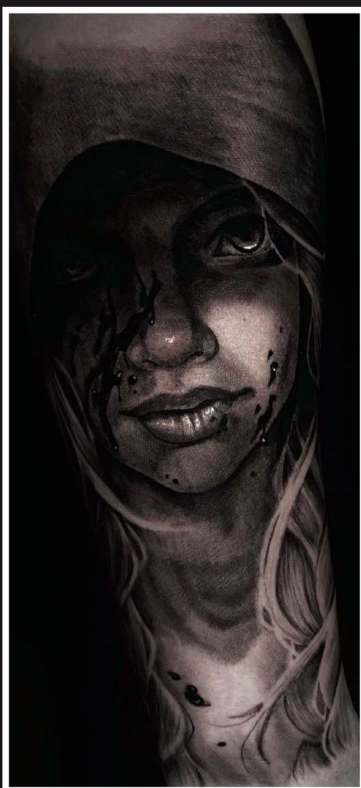
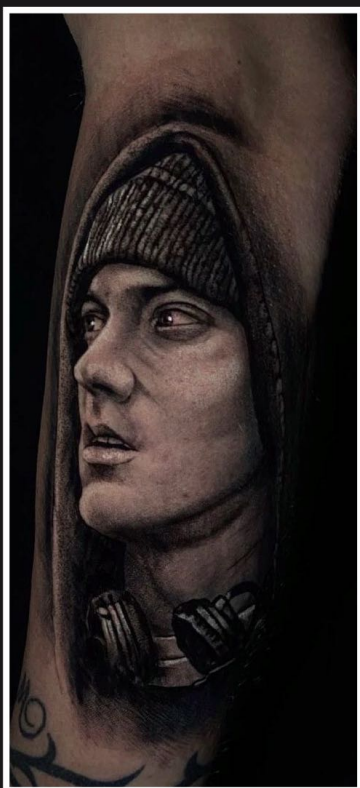
When not tattooing, Michel likes to spend time with the people he loves, including his son. He likes watching movies, especially Lord of the Rings and Silence of the Lambs, enjoys playing soccer, painting, and going out with his family for dinner. When asked about his son, Michel mentioned one of the hardest things about tattooing and his career is how much time away he spends from his family and son. However, on the other side of that - he is happy that he is able to provide a good life for his family. Michel tells us the other negative thing about the tattoo industry, in his opinion, is that some shops seem to only be in it for the cash, and that some of those shops do not respect the artist nor pay them what they deserve. Michel calls these kinds of shops, "money factory shops."

If he could go back and tell his younger self anything, it would be to do everything again, to work hard and to believe in himself. He would say to follow the big names and draw inspiration from them, then work hard enough and go work with them. As far as other inspiration, Teles likes to build his own references from the photographs he takes and inside the books of old paintings done by artists. If every tattoo artists' nightmare were to happen and Michel was no longer able to continue tattooing, he says he would probably buy a house on a farm and look after chickens and his family.

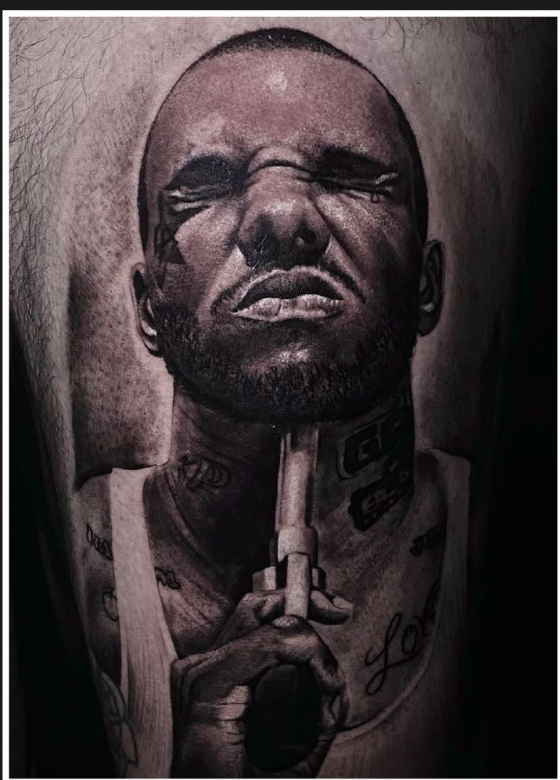
To check out Michel's artwork, his favorite subject matter being black and grey realism, as well as to book or inquire about booking with him, follow his journey on Instagram @Michel_teles

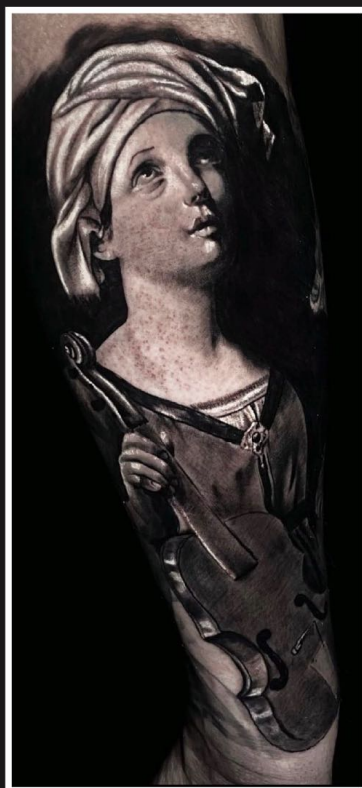
Written by Writer Jessica Hatch (@nevertheless_jesss)













FEDERICO GALLIANI
CESANO MADERNO (ME), ITALY

Photo by Stef Galliani (www.behance.net/gallianistef)

Taking the World by Storm

Before Federico Galliani became a tattoo artist, he was already an avid tattoo lover; after high school, he got his start into the tattoo industry as an apprentice 6 years ago, at the age of 21, in a shop near his parents home. He is currently located in Cesano Maderno, Italy.

Federico is a fan of the big names in the tattoo industry, he named three of his favorite artists: Carlos Torres, Steve Butcher, and Sandry Riffard, who he mentioned he would love to do a collaboration piece with due to him being one of the very best in the world. Federico also loves to find and watch the work of all the artists that he has met along his journey and believes you can learn a ton from social media and other artists out there.

Aside from other artists, Federico tends to draw his inspiration from movies and nature. In his favorite subject matter, movie portraits, he believes the details are the most important part of the work; the inspiration is not always the same for each piece and depends on the portrait and the client. Sometimes listening to the life experiences of his clients helps him bring to life their thoughts and ideas for their tattoos and helps him start and create their projects.

When asked what he would do if he could no longer tattoo, he admits that he's never thought about this as a possibility and hopes it will never happen; ultimately, though, if it did, Federico thinks he would try to stay in the industry somehow and maybe own a studio or invent a tattoo brand. The best advice he ever received was to "never stop learning," which has led him to have a mindset of wanting to always improve and shape his skills. If he could tell his younger self anything, it would be to keep on chasing his dreams and always stay hungry!

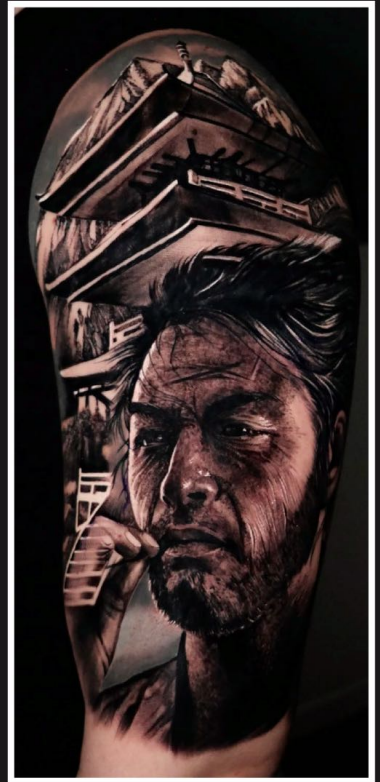
When he's not tattooing, Federico enjoys hobbies such as mixed martial arts (MMA), which he has competed in and enjoyed from the ages 15 to 23. He switched from MMA to boxing and says he enjoys fighting sports. Federico also enjoys movies; his favorite movie series is Lord of the Rings. Plans for Federico's future include traveling as much as possible while tattooing, of course tattooing people, to visit new countries and meet other artists with his same passion. He doesn't have a final goal yet and notes that it is important to enjoy the process and the journey along the way. He loves meeting new clients and artists throughout his journey and he is grateful to have met such kind people along the way.

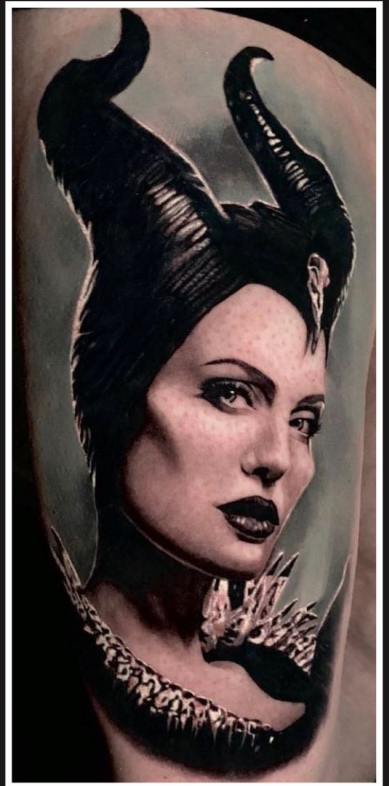
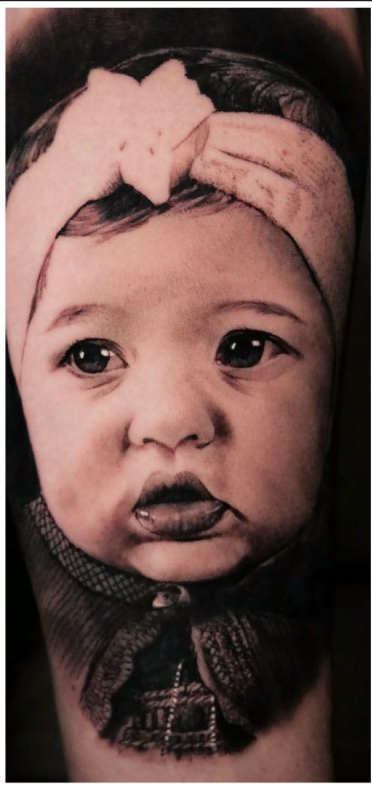
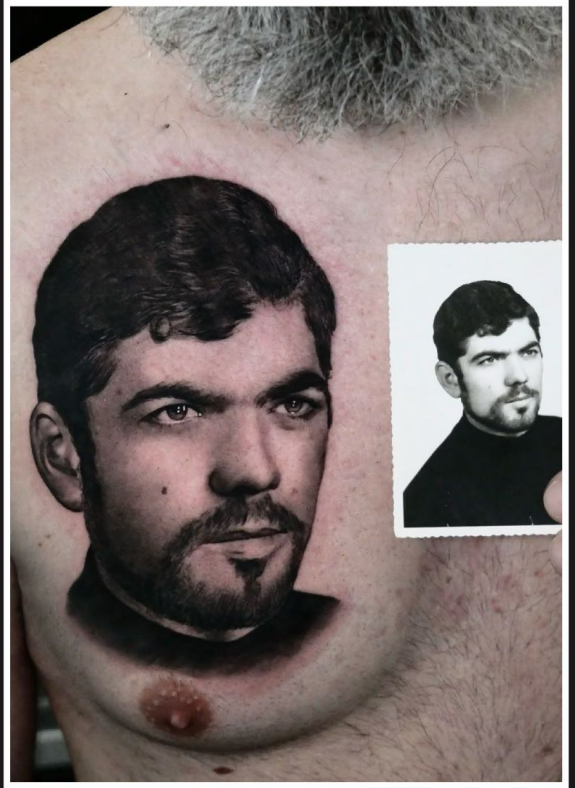
Federico says he's just a normal guy with a certain kind of job and that sometimes people think certain tattoo artists are superstars. In his opinion, though, even the most famous tattoo artists are still only men and women that are following their dreams and turning their passion into amazing body art. He admits that his parents, unfortunately, are not huge tattoo fans however they are proud of him for doing something that he truly loves and is passionate about. In his family, only two family members are tattooed: his brother and sister, who both got their small work performed by Federico.

Currently, the best way to book with Federico is via email: federicogallianitattoo@gmail.com or via Instagram DMs. As far as social media, he primarily uses Instagram, some Facebook and is looking into starting on TikTok. For more info on him and his work, check out his Instagram page!

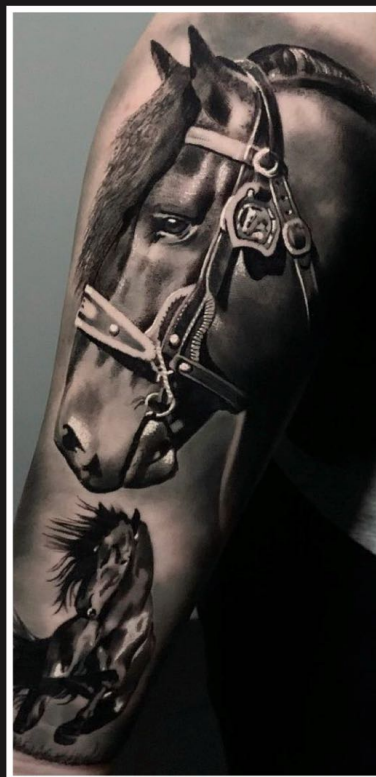
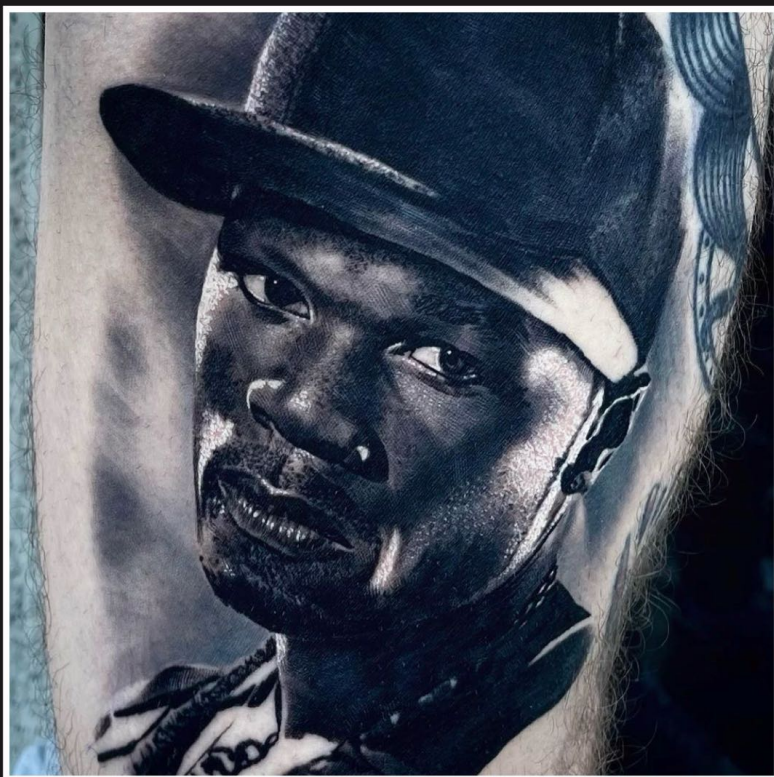
Instagram: [@federicogallianitattoo](https://www.instagram.com/federicogallianitattoo)
Facebook: Federico Galliani Tattoo

Written by Staff Writer Jessica Hatch (@nevertheless_jesss)













HUDSON MATEUS
BELO HORIZONTE, BRAZIL

Rising Star

The love that Hudson has for art began when he was just a child. For as long as he can remember, drawing has been a part of his life. When he moved to his state capital, his exposure to tattoo shops grew, and so did his interest in pursuing tattooing as a career. It was there that Hudson encountered the person who would later become best friend and mentor. She gave him the direction he needed to take his first steps into the industry, and he credits her unwavering support with being one of the biggest influences along his journey. After his initial interest in tattooing was piqued, Hudson set to work learning more about the history of tattoos and the origins of the popular flash sheets he was seeing around the industry. Earlier tattoo artists from the 1900s inspired Hudson a lot in that time, and he still draws inspiration from them even today. When he creates designs for his tattoos, Hudson is often inspired by those artists' classic flash. He also finds himself inspired by pop culture, scientific drawings, and photographs. Hudson often enjoys finding ways to incorporate designs with a vintage aesthetic into his work. When it comes to his favorite subject matter to tattoo, Hudson enjoys working with horror in general. Anything from vampires, to witches, or other things with aspects of darkness are right up his alley. Hudson creates designs that put an elegant twist on what most people typically think of when they hear the word horror. He has a refined aesthetic to his work that keeps his clients coming back. Another area that Hudson attracts clients in is social media. By keeping his feed organized and posting regularly he can really showcase his work well, and he thinks it makes all the difference. Maintaining an online presence is not a quick and easy thing, though. Hudson spends a considerable amount of time creating video content, but the end result is worth the effort. As a tattoo artist, Hudson stays extremely busy. At times he finds it challenging to make time and energy for outside of the tattoo shop, but he always tries to find ways to create special moments with his loved ones and value the other important things in his life.

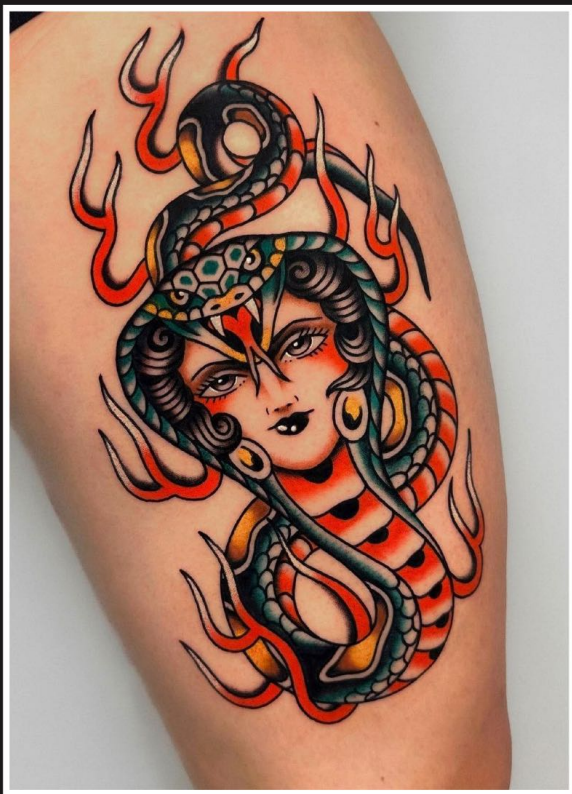
Hudson's path to where he is today was far from easy. He had a difficult journey and faced many times where he considered giving up on his dream, trying another career, and returning to his hometown. But, Hudson was determined to forge ahead and create an impressive career for himself as a tattoo artist. Today, remembering those difficulties pushes Hudson to keep himself from being complacent as an artist. Those struggles made Hudson who he is, and he is grateful for that. Throughout his career, Hudson has conquered goal after goal. He has consistently grown as an artist by always pushing for the next step forward on his journey. In the future, Hudson would love to accomplish having a large tattoo shop with many talented tattoo artists where he could receive guest artists from various places. He envisions a future of being able to spend his days tattooing large projects like back-pieces, or full sleeves. His ultimate goal is to one day have created so many back-pieces that he can make an art exhibition out of them. Hudson's favorite part of being a tattoo artist is that he has the ability to make people feel more beautiful and confident with his artwork on their bodies. There are some of Hudson's clients who have come to him with self-esteem struggles, scars they want to cover, or because they need to overcome a bad moment- and he loves that he can help them through tattooing. Over the years Hudson has even been able to offer guidance to a few memorable clients as they followed the same path and became tattoo artists themselves. If he could give anyone just starting out a word of advice, he would say that even though today's artists have access to more tools and technology like iPads, that it is still important to learn to draw with pencil and paper to make something organic and new. Hudson was once given the advice that nothing is created, but instead everything is transformed. This means the classic tattoo can be reinvented countless times, and for him there is nothing more magical than taking something made 100 years ago and turning into modern art. Whenever Hudson has free time, he still finds ways to incorporate art into his life. He loves to paint with watercolors whenever he has the chance, but whenever he needs to de-stress after a long day you'll probably find him with a video game controller instead of a paintbrush in his hand.

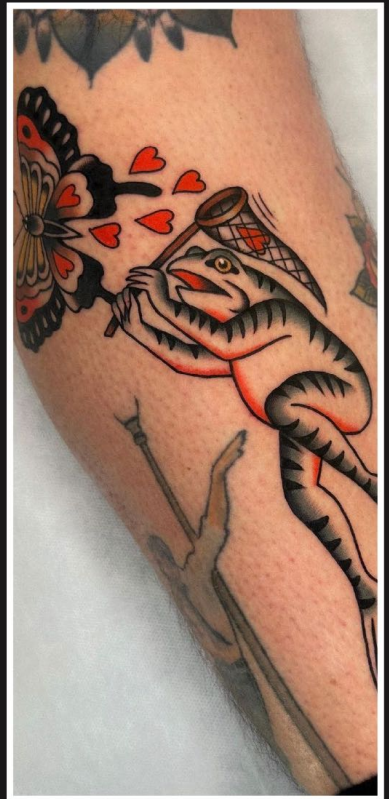
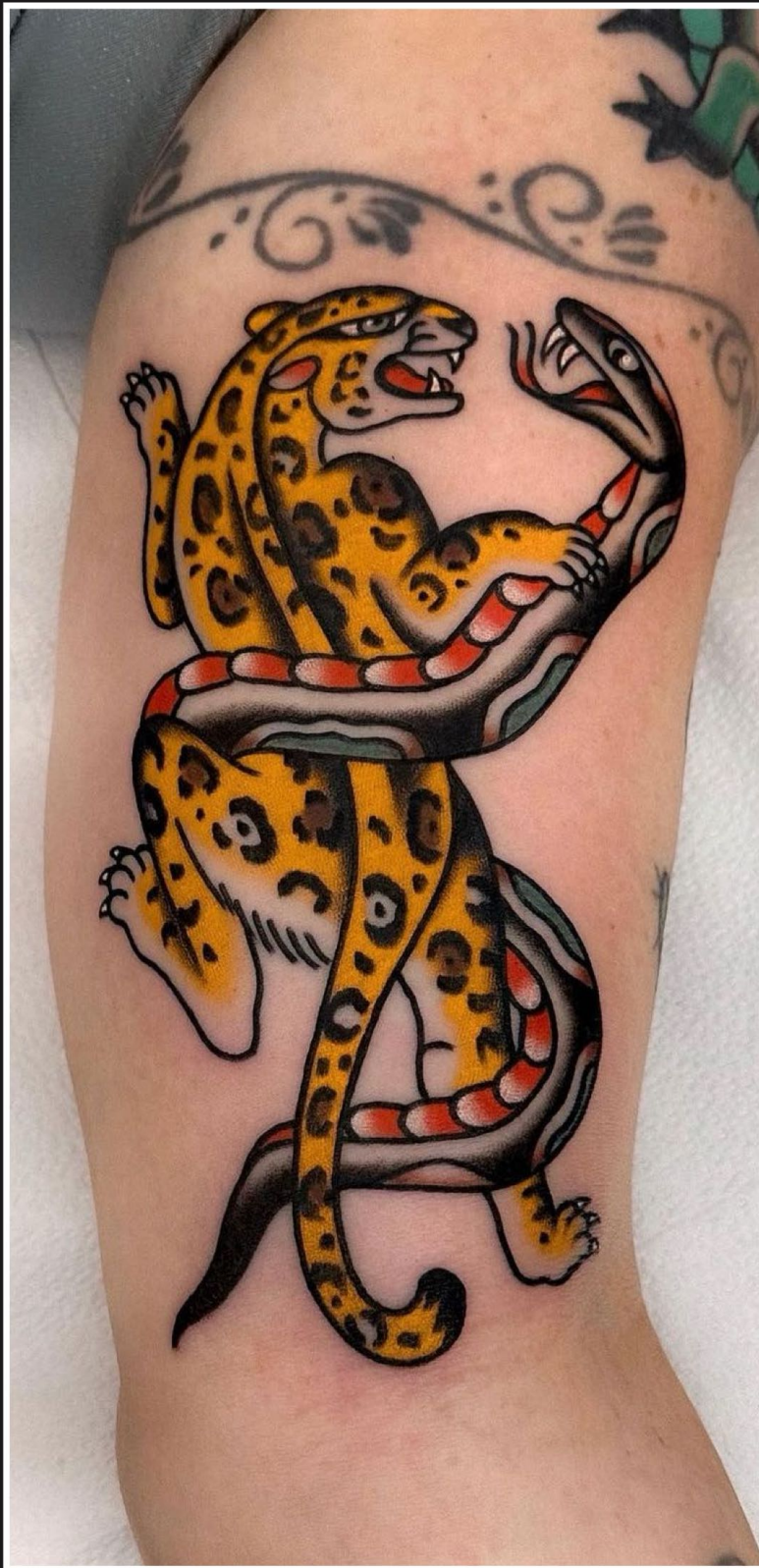
For more info on him and his work, check out his [Instagram page](#)!

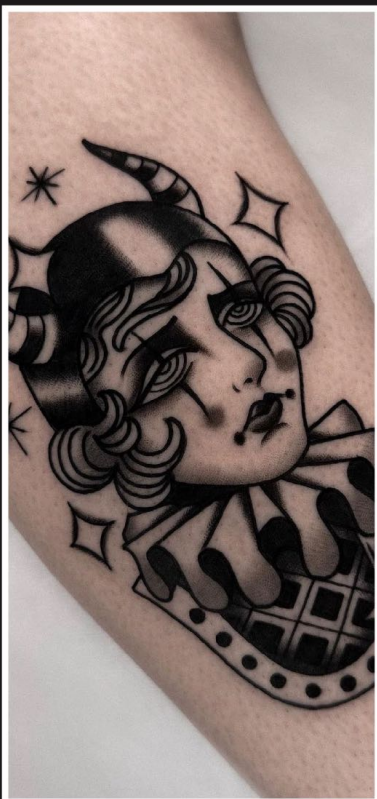
Instagram: [@hudtattoo](#)

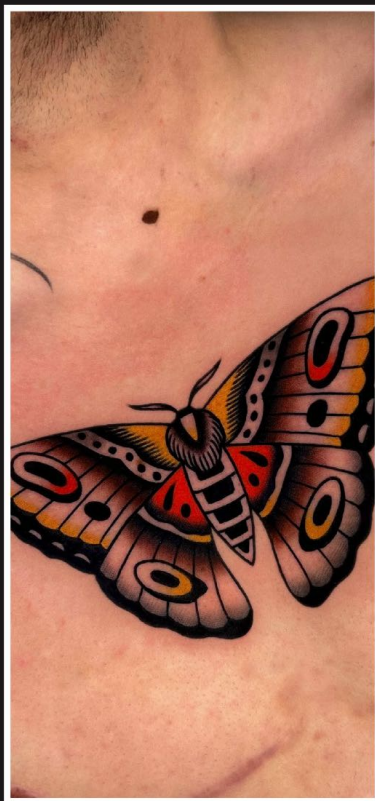
Email: hudsonmateustattoo@gmail.com

Written by Hollie Stringer (@holliebarberdoll)











WACO CONVENTION CENTER

SALEM STATE UNIVERSITY

MAY 16TH-18TH
2025

WACO, TEXAS

AUG 15-17TH
2025

SALEM, MASSACHUSETTS